

# University of Pretoria Yearbook 2025

## MPhil specialising in Corporate Strategy (Coursework) (07254016)

**Department** Gordon Institute of Business Science

**Minimum duration of study** 1 year

**Total credits** 180

**NQF level** 09

### Programme information

The degree comprises the writing of a mini-dissertation and coursework.

Full particulars of the degree programme are contained in a brochure which is available from the departmental website.

### Admission requirements

1. Relevant honours (or equivalent) degree  
or
2. Relevant postgraduate diploma

### Other programme-specific information

Refer to General Academic Regulations G30-G41.

Refer to the GIBS student guidelines and regulations.

The Dean may authorise matters not provided for in the General Academic Regulations or in the GIBS regulations

### Examinations and pass requirements

1. The minimum pass mark for each prescribed module is 50%, provided that a subminimum of 45% has been obtained in the examination or an examined component.
2. A candidate who has failed more than two core modules may not continue with their studies for the degree, except with the approval of the Dean.

Refer to the GIBS student guidelines and regulations.

## Curriculum: Final year

Students must complete 4 electives from the list provided. The total number of credits for elective modules must be 24. Please contact the faculty to confirm the availability of elective modules.

### Core modules

- Strategic management 850 (GIJ 850) - Credits: 15.00
- Strategic foresight 851 (GIJ 851) - Credits: 15.00
- Strategic leadership 852 (GIJ 852) - Credits: 15.00
- Environment of business 853 (GIJ 853) - Credits: 15.00
- Research methodology 854 (GIJ 854) - Credits: 15.00
- Mini-dissertation: Corporate strategy 860 (GIJ 860) - Credits: 81.00

### Elective modules

- Business in China 801 (GET 801) - Credits: 6.00
- Sustainability mindset: the new strategic leadership competency 802 (GET 802) - Credits: 6.00
- Fundamentals of climate change for business: An African perspective 803 (GET 803) - Credits: 6.00
- Developing effective ESG strategies 804 (GET 804) - Credits: 6.00
- Township entrepreneurship 805 (GET 805) - Credits: 6.00
- International marketing 806 (GET 806) - Credits: 6.00
- The inner circle; politics, elites and business in Africa 807 (GET 807) - Credits: 6.00
- Reputation management in times of crisis 808 (GET 808) - Credits: 6.00
- Business strategies for nature and biodiversity 809 (GET 809) - Credits: 6.00
- Side-hustle for sustainability 810 (GET 810) - Credits: 6.00
- Behavioural economics and sustainability 811 (GET 811) - Credits: 6.00
- Digital product management and design 812 (GET 812) - Credits: 6.00
- Technological leapfrogging and innovation in Africa 813 (GET 813) - Credits: 6.00
- The neuroscience of strategic leadership 814 (GET 814) - Credits: 6.00
- Making a difference: the pursuit of justice through leadership 815 (GET 815) - Credits: 6.00
- Digital leadership and the future of work 816 (GET 816) - Credits: 6.00
- Advanced pricing strategies 817 (GET 817) - Credits: 6.00
- The business of sport and entertainment 818 (GET 818) - Credits: 6.00
- Hidden in plain sight: breakthrough strategies using innovation and context 819 (GET 819) - Credits: 6.00
- Leading in digital healthcare: Strategies, innovations and transformations 820 (GET 820) - Credits: 6.00
- Strategic stakeholder management 821 (GET 821) - Credits: 6.00
- Financing climate change mitigation and adaptation 822 (GET 822) - Credits: 6.00
- The AI driven leader 823 (GET 823) - Credits: 6.00
- Gamification: create change through persuasive system design 825 (GIG 825) - Credits: 6.00
- Managerial coaching for effective strategy implementation and change leadership 826 (GIG 826) - Credits: 6.00
- Managing business risk: building a resilient supply chain in a turbulent world 827 (GIG 827) - Credits: 6.00
- Socio-economic development: how to work with government 828 (GIG 828) - Credits: 6.00
- Sustainable supply chains with economic value 829 (GIG 829) - Credits: 6.00
- Mastering conversations about race in the workplace 830 (GIG 830) - Credits: 6.00
- Analysing business contexts in Africa through contemporary novels 831 (GIG 831) - Credits: 6.00
- Critical thinking 832 (GIG 832) - Credits: 6.00
- Entrepreneurship from the inside-out 833 (GIG 833) - Credits: 6.00

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Green entrepreneurial start-ups 834 (GIG 834) - Credits: 6.00  
Rwanda at the frontier of entrepreneurship, innovation and technology 835 (GIG 835) - Credits: 6.00  
Building thriving teams for change 836 (GIG 836) - Credits: 6.00  
The change makers: lessons from history for a complex world 837 (GIG 837) - Credits: 6.00  
The business case for manufacturing in Africa 839 (GIG 839) - Credits: 6.00  
Wicked problems: the strategy in time for degrowth 840 (GIG 840) - Credits: 6.00  
Behavioural finance 841 (GIG 841) - Credits: 6.00  
Ethics and leadership in an age of corruption 842 (GIG 842) - Credits: 6.00  
Employee happiness and wellbeing: a strategy and responsibility 861 (GIJ 861) - Credits: 6.00  
Personal resilience 862 (GIJ 862) - Credits: 6.00  
Behaviour science for business impact 863 (GIJ 863) - Credits: 6.00  
Crucial conversations 864 (GIJ 864) - Credits: 6.00  
Negotiation and deal-making 865 (GIJ 865) - Credits: 6.00  
Integrative leadership for public private collaboration towards partnerships 866 (GIJ 866) - Credits: 6.00  
International corporate management business simulation 868 (GIJ 868) - Credits: 6.00  
Corporate Purpose and the UN SDGs: Partnering to deliver shared value in Africa 869 (GIJ 869) - Credits: 6.00  
Strategy and innovation 870 (GIJ 870) - Credits: 6.00  
Effectual intelligence for management consultants 871 (GIJ 871) - Credits: 6.00  
Impact investment – catalysing capital for change 872 (GIJ 872) - Credits: 6.00  
Entrepreneurial finance 873 (GIJ 873) - Credits: 6.00  
Entrepreneurial marketing 874 (GIJ 874) - Credits: 6.00  
New venture creation 875 (GIJ 875) - Credits: 6.00  
Social entrepreneurship and measuring impact 876 (GIJ 876) - Credits: 6.00  
Digital disruption 877 (GIJ 877) - Credits: 6.00  
Dynamic innovation 878 (GIJ 878) - Credits: 6.00  
Disruptive technologies and the fourth industrial revolution 879 (GIJ 879) - Credits: 6.00  
Contextual leadership intelligence 880 (GIJ 880) - Credits: 6.00  
Mindful leader 881 (GIJ 881) - Credits: 6.00  
Strategic supply management 882 (GIJ 882) - Credits: 6.00  
Africa in 2050: betting on ourselves 883 (GIJ 883) - Credits: 6.00  
Global business strategy: global economics & international business risk 884 (GIJ 884) - Credits: 6.00  
Mastering strategic foresight 885 (GIJ 885) - Credits: 6.00  
Business and the media context 886 (GIJ 886) - Credits: 6.00

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### General Academic Regulations and Student Rules

The [General Academic Regulations \(G Regulations\)](#) and [General Student Rules](#) apply to all faculties and registered students of the University, as well as all prospective students who have accepted an offer of a place at the University of Pretoria. On registering for a programme, the student bears the responsibility of ensuring that they familiarise themselves with the General Academic Regulations applicable to their registration, as well as the relevant faculty-specific and programme-specific regulations and information as stipulated in the relevant yearbook. Ignorance concerning these regulations will not be accepted as an excuse for any transgression, or basis for an exception to any of the aforementioned regulations. The G Regulations are updated annually and may be amended after the publication of this information.

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### **Regulations, degree requirements and information**

The faculty regulations, information on and requirements for the degrees published here are subject to change and may be amended after the publication of this information.

### **University of Pretoria Programme Qualification Mix (PQM) verification project**

The higher education sector has undergone an extensive alignment to the Higher Education Qualification Sub-Framework (HEQSF) across all institutions in South Africa. In order to comply with the HEQSF, all institutions are legally required to participate in a national initiative led by regulatory bodies such as the Department of Higher Education and Training (DHET), the Council on Higher Education (CHE), and the South African Qualifications Authority (SAQA). The University of Pretoria is presently engaged in an ongoing effort to align its qualifications and programmes with the HEQSF criteria. Current and prospective students should take note that changes to UP qualification and programme names, may occur as a result of the HEQSF initiative. Students are advised to contact their faculties if they have any questions.