# PGDip in Entrepreneurship (07220133)

| | |
|---|---|
| **Department** | Business Management |
| **Minimum duration of study** | 1 year |
| **Total credits** | 120 |
| **NQF level** | 08 |

## Programme information

The duration of the programme is 12 months. The programme is presented by means of online delivery and contact sessions. During each semester, there will be two contact sessions of one day each. Attendance of these contact sessions is compulsory.

## Admission requirements

1. Relevant bachelor's degree
2. A weighted average of at least 65% at final-year level

## Additional requirements

The relevant head of department may recognise modules completed in respect of an uncompleted MPhil degree in Entrepreneurship in partial or full fulfilment of this Postgraduate Diploma.

1. The Dean has the right of authorisation regarding matters not provided for in the General Academic Regulations or Faculty Regulations.
2. Only selected candidates will be allowed to register for a PGDip (Entrepreneurship).
3. The Department concerned reserves the right not to present a programme during a specific period or to limit the number of candidates admitted.
4. The presentation of the programme is subject to the admission of a minimum number of candidates.

Students need continuous access to the internet to enrol and complete this postgraduate diploma.

## Other programme-specific information

The programme will be presented as follows:

**Block A: New Venture Planning (Cultivating an African Entrepreneurial Mind-set) consisting of:**

- ENP 702 Introduction to entrepreneurship
- ENP 703 Creativity and innovation

**Block B: New Venture Management (early stage) (Managing for Growth)**

- ENP 701 Small business management

- NME 700 Business plan

# Examinations and pass requirements

Refer to General Academic Regulation G26.

- A semester mark of 40% is required to write examination. The semester mark will be made up of assignments, written tests and a research colloquium mark.
- Candidates are finally evaluated during the periods of May to June and October to November for the first and second semesters respectively.
- The examinations will take the form of written evaluations. An examination paper is written in each of the six modules and a minimum of 50% should be obtained in each of the six modules. A subminimum of 40% in each module is required.
- There are no supplementary examinations in this programme.

Subject to the provisions of G26, a head of a department determines, in consultation with the Dean when the examinations for the Postgraduate Diploma in his/her department will take place, provided that:

- examinations for the Postgraduate Diploma which do not take place before the end of the academic year, must take place before the closing date of the special exam period in the beginning of the following academic year, and all examination results must be submitted to Student Administration before the closing date of submission of marks; and
- examinations for the Postgraduate Diploma which do not take place before the end of the first semester may take place no later than the closing date of the exam period, and all examination results must be submitted to Student Administration on or before the closing date of submission of marks.
- whether a candidate will be admitted to a supplementary examination, provided that a supplementary examination is granted, only once in a maximum of two prescribed semester modules or once in one year module;
- supplementary examinations (if granted) cover the same subject matter as was the case for the examinations;
- a student may not enrol for the same module more than once, unless the dean has approved a second enrolment based on an application supported by a valid reason or motivation. Also refer to G18.3.

Subject to the provisions of G26, the subminimum required in subdivisions of modules is published in the study guides, which are available from the relevant head of department.

# Curriculum: Final year

**Minimum credits: 120**

## Core modules

### Business plan 700 (ENP 700)

| | |
|---|---|
| **Module credits** | 30.00 |
| **NQF Level** | 08 |
| **Prerequisites** | No prerequisites. |
| **Language of tuition** | Module is presented in English |
| **Department** | Business Management |
| **Period of presentation** | Semester 2 |

**Module content**

Idea Generation and Business Start-up

- The Business Plan – preparation, evaluation
- The financial aspects as part of the business plan

Break-even analysis

Financial statements

Budget

- What potential financiers look for in business plan

Business partners

Venture capitalists

Commercial banks

Designing a business model and case towards drafting a complete business plan for both the start-up and financing requirements in Africa.

### Small business management 701 (ENP 701)

| | |
|---|---|
| **Module credits** | 30.00 |
| **NQF Level** | 08 |
| **Prerequisites** | No prerequisites. |
| **Language of tuition** | Module is presented in English |
| **Department** | Business Management |
| **Period of presentation** | Semester 2 |

**Module content**

Understanding and applying the principles of the functional areas of business management within the context of the small business venture. A contextualised focus will be placed on supply chain, marketing human resources and financial management.

# Introduction to entrepreneurship 702 (ENP 702)

| | |
|---|---|
| **Module credits** | 30.00 |
| **NQF Level** | 08 |
| **Prerequisites** | No prerequisites. |
| **Language of tuition** | Module is presented in English |
| **Department** | Business Management |
| **Period of presentation** | Semester 1 |

## Module content

The entrepreneurship ecosystem in Africa and its socio-economic impact. Identifying the elements of the entrepreneurial process and determine its interrelatedness. Apply the new business idea in the context of the entire process.

# Creativity and innovation 703 (ENP 703)

| | |
|---|---|
| **Module credits** | 30.00 |
| **NQF Level** | 08 |
| **Prerequisites** | No prerequisites. |
| **Language of tuition** | Module is presented in English |
| **Department** | Business Management |
| **Period of presentation** | Semester 1 |

## Module content

Understand and implement the theory of creativity and innovation. Ideation and design thinking towards refining a business idea for the African market environment. Engage in understating the process of innovation and innovation management.

**General Academic Regulations and Student Rules**

The General Academic Regulations (G Regulations) and General Student Rules apply to all faculties and registered students of the University, as well as all prospective students who have accepted an offer of a place at the University of Pretoria. On registering for a programme, the student bears the responsibility of ensuring that they familiarise themselves with the General Academic Regulations applicable to their registration, as well as the relevant faculty-specific and programme-specific regulations and information as stipulated in the relevant yearbook. Ignorance concerning these regulations will not be accepted as an excuse for any transgression, or basis for an exception to any of the aforementioned regulations. The G Regulations are updated annually and may be amended after the publication of this information.

**Regulations, degree requirements and information**

The faculty regulations, information on and requirements for the degrees published here are subject to change and may be amended after the publication of this information.

**University of Pretoria Programme Qualification Mix (PQM) verification project**

The higher education sector has undergone an extensive alignment to the Higher Education Qualification Sub-Framework (HEQSF) across all institutions in South Africa. In order to comply with the HEQSF, all institutions are legally required to participate in a national initiative led by regulatory bodies such as the Department of Higher Education and Training (DHET), the Council on Higher Education (CHE), and the South African Qualifications Authority (SAQA). The University of Pretoria is presently engaged in an ongoing effort to align its qualifications and programmes with the HEQSF criteria. Current and prospective students should take note that changes to UP qualification and programme names, may occur as a result of the HEQSF initiative. Students are advised to contact their faculties if they have any questions.