

University of Pretoria Yearbook 2025

PhD specialising in Digital Culture and Media (01264276)

Department School of the Arts

Minimum duration of study 2 years

Total credits 360

NQF level 10

Programme information

This programme is offered by the School of the Arts.
Further information is available from the programme manager.

Admission requirements

1. Master's degree in Visual Culture Studies or Culture Studie or Art History o Digital Media or Fine Arts or Design Studies or Communication and Media Studies or Publishing
or
relevant master's degree
2. A weighted average of at least 70% for the research component of the master's degree

Note:

1. An admissions essay/examination may be required
2. Additional work/modules may be required in order to reach the desired level of competency

Additional requirements

Prospective students may be required to submit an admissions essay or to sit for an examination or to do additional work/modules to enable them to reach the desired level of study.

An acceptable level of proficiency in English is required.

An approved statement of intent is required.

Other programme-specific information

A student, who does not complete the requirements for the degree by the end of their third academic year, must obtain permission from the Programme Coordinator and Dean for each succeeding year of registration.

Curriculum: Year 1

Core modules

Thesis: Digital culture and media 991 (KGK 991)

Module credits	360.00
NQF Level	10
Prerequisites	No prerequisites.
Language of tuition	Module is presented in English
Department	School of the Arts
Period of presentation	Year

Module content

A research thesis and digital component, based on independent research done by the student on an approved topic in the broad field of digital culture and media, is written under the guidance of a supervisor. The essence of the thesis is to provide proof of independent research and to contribute to the field of digital culture and media.

Curriculum: Final year

Core modules

Thesis: Digital culture and media 991 (KGK 991)

Module credits	360.00
NQF Level	10
Prerequisites	No prerequisites.
Language of tuition	Module is presented in English
Department	School of the Arts
Period of presentation	Year

Module content

A research thesis and digital component, based on independent research done by the student on an approved topic in the broad field of digital culture and media, is written under the guidance of a supervisor. The essence of the thesis is to provide proof of independent research and to contribute to the field of digital culture and media.

General Academic Regulations and Student Rules

The [General Academic Regulations \(G Regulations\)](#) and [General Student Rules](#) apply to all faculties and registered students of the University, as well as all prospective students who have accepted an offer of a place at the University of Pretoria. On registering for a programme, the student bears the responsibility of ensuring that they familiarise themselves with the General Academic Regulations applicable to their registration, as well as the relevant faculty-specific and programme-specific regulations and information as stipulated in the relevant yearbook. Ignorance concerning these regulations will not be accepted as an excuse for any transgression, or basis for an exception to any of the aforementioned regulations. The G Regulations are updated annually and may be amended after the publication of this information.

Regulations, degree requirements and information

The faculty regulations, information on and requirements for the degrees published here are subject to change and may be amended after the publication of this information.

University of Pretoria Programme Qualification Mix (PQM) verification project

The higher education sector has undergone an extensive alignment to the Higher Education Qualification Sub-Framework (HEQSF) across all institutions in South Africa. In order to comply with the HEQSF, all institutions are legally required to participate in a national initiative led by regulatory bodies such as the Department of Higher Education and Training (DHET), the Council on Higher Education (CHE), and the South African Qualifications Authority (SAQA). The University of Pretoria is presently engaged in an ongoing effort to align its qualifications and programmes with the HEQSF criteria. Current and prospective students should take note that changes to UP qualification and programme names, may occur as a result of the HEQSF initiative. Students are advised to contact their faculties if they have any questions.