# PGDip (Economic and Management Sciences) *Tourism Management* (07220139)

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| **Department** | Marketing Management |
| **Minimum duration of study** | 1 year |
| **Total credits** | 120 |
| **NQF level** | 08 |

## Programme information

Community engagement activities are embedded into the degree programme.

The Dean has the right of authorisation regarding matters not provided for in the General Academic Regulations or the Faculty regulations.

## Admission requirements

1. Relevant bachelor's degree
2. Weighted average of at least 65% at final-year level

## Examinations and pass requirements

1. Students must achieve at least 50% for all the required modules.
2. A maximum of two (2) years will be allowed for the completion of the diploma.
3. In order to obtain the diploma with distinction an average of 75% must be obtained in each of the modules individually.

The content of each coursework module will consist of formal lectures, assignments and an examination. The examination may take the form of a written examination or a written assignment and oral examination. The research methodology module will culminate in a research proposal.
A student will not be allowed to register more than twice for the same module.
There are no supplementary examinations for any of the modules.

# Curriculum: Final year

**Minimum credits: 120**

The total number of credits for elective modules must be 50.

## Core modules

Responsible tourism management 708 (TBE 708) - Credits: 20.00
Destination management 709 (TBE 709) - Credits: 25.00
Travel management 710 (TBE 710) - Credits: 25.00

## Elective modules

Managing tourism 758 (EFK 758) - Credits: 20.00
International Communication management 780 (IKO 780) - Credits: 25.00
Human computer interaction 703 (INF 703) - Credits: 15.00
Corporate communication 781 (KPK 781) - Credits: 30.00
Analytical decision-making 785 (OBS 785) - Credits: 15.00
Development communication 780 (OWK 780) - Credits: 20.00

**General Academic Regulations and Student Rules**
The General Academic Regulations (G Regulations) and General Student Rules apply to all faculties and registered students of the University, as well as all prospective students who have accepted an offer of a place at the University of Pretoria. On registering for a programme, the student bears the responsibility of ensuring that they familiarise themselves with the General Academic Regulations applicable to their registration, as well as the relevant faculty-specific and programme-specific regulations and information as stipulated in the relevant yearbook. Ignorance concerning these regulations will not be accepted as an excuse for any transgression, or basis for an exception to any of the aforementioned regulations. The G Regulations are updated annually and may be amended after the publication of this information.

**Regulations, degree requirements and information**
The faculty regulations, information on and requirements for the degrees published here are subject to change and may be amended after the publication of this information.

**University of Pretoria Programme Qualification Mix (PQM) verification project**
The higher education sector has undergone an extensive alignment to the Higher Education Qualification Sub-Framework (HEQSF) across all institutions in South Africa. In order to comply with the HEQSF, all institutions are legally required to participate in a national initiative led by regulatory bodies such as the Department of Higher Education and Training (DHET), the Council on Higher Education (CHE), and the South African Qualifications Authority (SAQA). The University of Pretoria is presently engaged in an ongoing effort to align its qualifications and programmes with the HEQSF criteria. Current and prospective students should take note that changes to UP qualification and programme names, may occur as a result of the HEQSF initiative. Students are advised to contact their faculties if they have any questions.