



University of Pretoria Yearbook 2024

Commercialisation and intellectual property 881 (IKG 881)

Qualification	Postgraduate
Faculty	Faculty of Engineering, Built Environment and Information Technology
Module credits	10.00
NQF Level	09
Programmes	<i>MEng Engineering Management (Coursework)</i> <i>MEng Project Management (Coursework)</i> <i>MEng Technology and Innovation Management (Coursework)</i> <i>MSc (Technology Management) Technology and Innovation Management (Coursework)</i> <i>MSc Engineering Management (Coursework)</i> <i>MSc Project Management (Coursework)</i>
Prerequisites	No prerequisites.
Contact time	20 contact hours per semester
Language of tuition	Module is presented in English
Department	Engineering and Technology Management
Period of presentation	Semester 1 or Semester 2

Module content

Modern societies increasingly depend on the development and successful commercialisation of new technology that may exist either in the form of knowledge, process, product, service, or combinations of these forms. The module addresses principles and practices required to identify and package technology so as to increase the chance of successful commercialisation. The module highlights the significance of the systems of innovation concept and emphasises the integration of innovation and technology management with entrepreneurial flair in order to facilitate successful commercialisation of technology towards the generation of economic growth, wealth and prosperity. Candidates studying the module will be required to analyse case studies and to carry out a practical exercise.

General Academic Regulations and Student Rules

The [General Academic Regulations \(G Regulations\)](#) and [General Student Rules](#) apply to all faculties and registered students of the University, as well as all prospective students who have accepted an offer of a place at



the University of Pretoria. On registering for a programme, the student bears the responsibility of ensuring that they familiarise themselves with the General Academic Regulations applicable to their registration, as well as the relevant faculty-specific and programme-specific regulations and information as stipulated in the relevant yearbook. Ignorance concerning these regulations will not be accepted as an excuse for any transgression, or basis for an exception to any of the aforementioned regulations. The G Regulations are updated annually and may be amended after the publication of this information.

Regulations, degree requirements and information

The faculty regulations, information on and requirements for the degrees published here are subject to change and may be amended after the publication of this information.

University of Pretoria Programme Qualification Mix (PQM) verification project

The higher education sector has undergone an extensive alignment to the Higher Education Qualification Sub-Framework (HEQSF) across all institutions in South Africa. In order to comply with the HEQSF, all institutions are legally required to participate in a national initiative led by regulatory bodies such as the Department of Higher Education and Training (DHET), the Council on Higher Education (CHE), and the South African Qualifications Authority (SAQA). The University of Pretoria is presently engaged in an ongoing effort to align its qualifications and programmes with the HEQSF criteria. Current and prospective students should take note that changes to UP qualification and programme names, may occur as a result of the HEQSF initiative. Students are advised to contact their faculties if they have any questions.