



University of Pretoria Yearbook 2022

BISHons *Publishing* (12240008)

Department Information Science

Minimum duration of study 1 year

Total credits 120

NQF level 08

Programme information

Refer also to G16-G29.

Admission requirements

1. BIS (Information Science) degree **or** BIS (Multimedia) degree **or** BIS (Publishing) degree with a weighted average of at least 65% for relevant third-year modules **or** relevant bachelor's degree with a weighted average of at least 65% for relevant third-year modules

Other programme-specific information

Subject to the provisions of G18.3, a full-time student must complete his or her studies for an honours degree within two academic years (four semesters) and a part-time student within three academic years (six semesters) after first registration for the degree. However, the Dean may, on the recommendation of the relevant head of department, extend the period of study in both cases by a maximum of two semesters.

Examinations and pass requirements

Refer also to G18 and G26.

1. The examination in each module for which a student is registered, takes place during the normal examination period after the conclusion of lectures (i.e. usually October/November or May/June).
2. G18(1) applies with the understanding that under exceptional circumstance an extension of a maximum three years may be approved: provided that the Dean, on recommendation of the relevant head of department, may approve a stipulated limited extension of this period.
3. A student must obtain at least 50% in an examination for each module where no semester or year mark is required. A module may only be repeated once.
4. In modules where semester or year marks are awarded, a minimum examination mark of 40% and a final mark of 50% is required.
5. No supplementary or special examinations are granted at postgraduate level.



Pass with distinction

The degree is conferred with distinction if students registered for the degree for the first time, complete the degree within the minimum prescribed time and pass all modules with a weighted average of 75% (not rounded).



Curriculum: Final year

Minimum credits: 120

Select two of the following modules or any other relevant modules in collaboration with the package organiser.

Fundamental modules

Research methodology 711 (INY 711)

Module credits	15.00
NQF Level	08
Prerequisites	No prerequisites.
Contact time	2 lectures per week
Language of tuition	Module is presented in English
Department	Information Science
Period of presentation	Semester 1

Module content

Research methodology and the application thereof to resolve research problems and to create new knowledge, is a valued advantage to any student. The module is compiled with the following objectives in mind: to instruct the student in the basic principles of research and to avail them the opportunity to execute research projects in a professional manner. Students are guided from the selection of a problem to the presentation of a complete research report with practical suggestions based on a solid theoretical framework.

Core modules

Publishing management: Management and finance 722 (PUB 722)

Module credits	15.00
NQF Level	08
Prerequisites	No prerequisites.
Contact time	1 lecture per week
Language of tuition	Module is presented in English
Department	Information Science
Period of presentation	Semester 1

Module content

This module focuses on the theory and practice of publishing management. Issues addressed include the following: personal skills; general management skills; financial skills; new product development; costing; editorial issues.

Publishing management: Organisation and processes 723 (PUB 723)

Module credits	15.00
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NQF Level	08
Prerequisites	No prerequisites.
Contact time	1 lecture per week
Language of tuition	Module is presented in English
Department	Information Science
Period of presentation	Semester 2

Module content

This module focuses on the theory and practice of publishing management. Issues addressed include the following: human resources; legal skills; project management; sales and marketing; communication skills; logistics; leadership.

Research project 1: The South African publishing environment 724 (PUB 724)

Module credits	15.00
NQF Level	08
Prerequisites	No prerequisites.
Contact time	1 lecture per week
Language of tuition	Module is presented in English
Department	Information Science
Period of presentation	Semester 1

Module content

This module is research-based. The focus is on developments and trends impacting on the value chain and supply chain of the local book industry.

The overall objective of the module is to generate research that can contribute to information on the shape and size of this cultural industry.

Research project 2: The international publishing environment 725 (PUB 725)

Module credits	15.00
NQF Level	08
Prerequisites	No prerequisites.
Contact time	1 lecture per week
Language of tuition	Module is presented in English
Department	Information Science
Period of presentation	Semester 2

Module content

This module is research-based. The focus is on global developments and trends impacting on book publishing as a cultural industry. The research parameters will be determined yearly by a selection of relevant global practices impacting on local developments and trends.



Editorial practice: Advanced copy-editing and editorial project management 728 (PUB 728)

Module credits	15.00
NQF Level	08
Prerequisites	No prerequisites.
Contact time	2 lectures per week
Language of tuition	Module is presented in English
Department	Information Science
Period of presentation	Semester 1 and Semester 2

Module content

One of the central role players in the publishing value chain is the copy-editor, whose tasks range from copy-editing and proofreading manuscripts, to developing budgets and schedules, and managing entire publishing projects through production. This module builds on students' knowledge of and skills in editorial practice, including advanced copyediting, editorial and production project management. The module also focuses on theory of editorial practice, including editorial approaches and policies.

Elective modules

Advanced e-publishing 712 (PUB 712)

Module credits	15.00
NQF Level	08
Service modules	Faculty of Economic and Management Sciences
Prerequisites	No prerequisites.
Contact time	3 discussion classes per week
Language of tuition	Module is presented in English
Department	Information Science
Period of presentation	Semester 2

Module content

The aim of this module is to further familiarise students with the development, economics and delivery of electronic publications. Students develop strong e-production skills through hands-on implementation of publication workflows for various electronic publications. Students also implement a business plan for the distribution and marketing of these publications.

Editorial practice: List building and acquisition of rights 729 (PUB 729)

Module credits	15.00
NQF Level	08
Prerequisites	No prerequisites.
Contact time	2 lectures per week



Language of tuition Module is presented in English

Department Information Science

Period of presentation Semester 1 and Semester 2

Module content

At the heart of the publishing value chain lies the commissioning editor or publisher, whose tasks range from commissioning new titles and nurturing authors, through to managing entire publishing lists and making rights acquisitions. This module builds on students' knowledge of and skills in commissioning and acquisitions, with a particular focus on strategic and financial aspects of publishing list building, and acquisition policies and procedures.

Book history 732 (PUB 732)

Module credits 15.00

NQF Level 08

Prerequisites No prerequisites.

Contact time 2 lectures per week

Language of tuition Module is presented in English

Department Information Science

Period of presentation Semester 2

Module content

This module provides an introduction to the history of the book, examining key themes of book production, distribution, authorship and reading. Attention is also given to the development of a textual and print culture in South Africa.

The regulations and rules for the degrees published here are subject to change and may be amended after the publication of this information.

The [General Academic Regulations \(G Regulations\)](#) and [General Student Rules](#) apply to all faculties and registered students of the University, as well as all prospective students who have accepted an offer of a place at the University of Pretoria. On registering for a programme, the student bears the responsibility of ensuring that they familiarise themselves with the General Academic Regulations applicable to their registration, as well as the relevant faculty-specific and programme-specific regulations and information as stipulated in the relevant yearbook. Ignorance concerning these regulations will not be accepted as an excuse for any transgression, or basis for an exception to any of the aforementioned regulations.