

# University of Pretoria Yearbook 2022

## MPhil (Communication Management) (07255242)

**Department** Division Communication Management

**Minimum duration of study** 1 year

**Total credits** 180

**NQF level** 09

### Programme information

The degree comprises the writing of a dissertation and a draft article for publication in a recognised scientific journal.

### Admission requirements

1. Relevant honours degree **or** relevant postgraduate diploma (PGDip)
2. A cumulative weighted average of at least 60% for the honours degree or postgraduate diploma

### Examinations and pass requirements

The pass mark for a dissertation is 50%.

### Research information

The research proposal has to be approved by all relevant committees before the candidate can commence with the dissertation. The candidate will then work under supervision of his/her supervisor(s) to complete the research and to develop and finalise a dissertation according to departmental guidelines and regulations. A candidate, before or on submission of the dissertation, must submit at least one draft article for publication in a recognised academic journal. The draft article should be based on the research the candidate has conducted for the dissertation and be approved by the supervisor(s).

Refer to General Academic Regulation G39.

The weight of the research component contributes 100% towards the total requirements for the degree.

## Curriculum: Final year

### Core modules

#### Dissertation: Communication management 891 (KOB 891)

<b>Module credits</b>	180.00
<b>NQF Level</b>	09
<b>Prerequisites</b>	No prerequisites.
<b>Language of tuition</b>	Module is presented in English
<b>Department</b>	Business Management
<b>Period of presentation</b>	Year

The regulations and rules for the degrees published here are subject to change and may be amended after the publication of this information.

The [General Academic Regulations \(G Regulations\)](#) and [General Student Rules](#) apply to all faculties and registered students of the University, as well as all prospective students who have accepted an offer of a place at the University of Pretoria. On registering for a programme, the student bears the responsibility of ensuring that they familiarise themselves with the General Academic Regulations applicable to their registration, as well as the relevant faculty-specific and programme-specific regulations and information as stipulated in the relevant yearbook. Ignorance concerning these regulations will not be accepted as an excuse for any transgression, or basis for an exception to any of the aforementioned regulations.