



University of Pretoria Yearbook 2022

Visual culture studies 321 (VKK 321)

Qualification	Undergraduate
Faculty	Faculty of Humanities
Module credits	30.00
NQF Level	07
Programmes	BA BA (Information Design) BA (Visual Studies) BSocSci (Heritage and Cultural Tourism)
Prerequisites	No prerequisites.
Contact time	1 discussion class per week, 2 lectures per week
Language of tuition	Module is presented in English
Department	School of the Arts
Period of presentation	Semester 2

Module content

Visual and virtual spaces

Critical decoding of culturally encoded ideas and ideologies embodied in the construction of space, place, and cyberspace in selected Modernist and Postmodernist cultural practices. Topics include spaces of consumption and entertainment such as shopping malls; gender and spatiality; symbolic spaces; surveillance and the architecture of fear. Land art, environmental art and related debates are also addressed. The ways in which real space is virtualised through new technologies; the history and development of virtual reality, virtual communities, the cyborg and cyberpunk, as well as post humanism, are all engaged with specific emphasis on how embodiment and disembodiment are represented visually.

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