



University of Pretoria Yearbook 2022

Research report: Marketing management 795 (BEM 795)

Qualification	Postgraduate
Faculty	Faculty of Economic and Management Sciences
Module credits	30.00
NQF Level	08
Programmes	BComHons <i>Marketing Management</i>
Prerequisites	NME 703
Language of tuition	Module is presented in English
Department	Marketing Management
Period of presentation	Semester 1

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