

University of Pretoria Yearbook 2021

MPhil Communication Management (07255242)

Department Division Communication Management

Minimum duration of study 1 year

Total credits 180

NQF level 09

Programme information

The degree comprises the writing of a dissertation and a draft article for publication in a recognised scientific journal.

Admission requirements

1. Relevant honours degree **or** relevant postgraduate diploma (PGDip)
2. A cumulative weighted average of at least 60% for the honours degree or postgraduate diploma

Examinations and pass requirements

The pass mark for a dissertation is 50%.

Research information

The research proposal has to be approved by all relevant committees before the candidate can commence with the dissertation. The candidate will then work under supervision of his/her supervisor(s) to complete the research and to develop and finalise a dissertation according to departmental guidelines and regulations. A candidate, before or on submission of the dissertation, must submit at least one draft article for publication in a recognised academic journal. The draft article should be based on the research the candidate has conducted for the dissertation and be approved by the supervisor(s).

The weight of the research component contributes 100% towards the total requirements for the degree.

Curriculum: Final year

Core modules

Dissertation: Communication management 891 (KOB 891)

Module credits	180.00
NQF Level	09
Prerequisites	No prerequisites.
Language of tuition	Module is presented in English
Department	Business Management
Period of presentation	Year

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