

University of Pretoria Yearbook 2021

PGDip Communication Management (07220038)

Department Business Management

Minimum duration of study 1 year

Total credits 120

NQF level 08

Admission requirements

1. Relevant bachelor's degree
2. Weighted average of at least 65% at final-year level

Program outline

The content of each module will consist of formal lectures, assignments and an examination. The examination for all modules will contribute 50% towards the final mark of a module. Students must pass all the modules.

A student will not be allowed to register more than twice for the same module.

There are no supplementary examinations for any of the modules.

Examinations and pass requirements

- i. All the required reports must be submitted for the report module. A student will need an average of 50% for each report to pass the module.
- ii. An average of 50% is required in each of the examinations.
- iii. A maximum of two (2) years will be allowed for the completion of the diploma.
- iv. In order to obtain the diploma with distinction an average of 75% must be obtained in each of the modules individually.



Curriculum: Final year

Minimum credits: 120

Core modules

[Trends and cases in communication management 701](#) (CMG 701) - Credits: 25.00

[International Communication management 780](#) (IKO 780) - Credits: 25.00

[The corporate communication report 700](#) (KOB 700) - Credits: 40.00

[Corporate communication 781](#) (KPK 781) - Credits: 30.00

The information published here is subject to change and may be amended after the publication of this information. The [General Regulations \(G Regulations\)](#) apply to all faculties of the University of Pretoria. It is expected of students to familiarise themselves well with these regulations as well as with the information contained in the [General Rules](#) section. Ignorance concerning these regulations and rules will not be accepted as an excuse for any transgression.