



University of Pretoria Yearbook 2021

BA Information Design (01130102)

Department School of the Arts

Minimum duration of study 4 years

Total credits 530

NQF level 08

Programme information

This programme qualifies candidates for entry-level positions into the mass communications industries such as graphic design, branding and advertising as well as broadcast design. With a strong social underpinning, the programme incorporates design strategies, design applications and design products in print, ambient and screen-based media and technologies.

Closing date for applications: 30 June annually

Admission requirements

Please apply as soon as applications open on 1 March.

- The closing date is an administrative admission guideline.
- Once a non-selection programme is full and has reached the institutional targets, then that programme will be closed for further admissions, irrespective of the closing date. However, if the institutional targets have not been met by the closing date, then that programme will remain open for admissions until the institutional targets are met.
- Life Orientation is excluded when calculating the APS.
- Faculty Yearbooks: [click here](#).

1. You will be considered for conditional admission, if space allows, and if you:

- are a Grade 11 applicant, please submit your final Grade 11 examination results, **and** have a National Senior Certificate (NSC) with university endorsement or an equivalent qualification; **OR**
- are transferring from other recognised institutions to the University of Pretoria; **OR**
- are a graduate or have graduate status from another recognised tertiary institution; **OR**
- are a graduate of another Faculty at the University of Pretoria; **AND**
- comply with the minimum subject requirements and achievement levels, as well as the APS requirements of specific programmes.
- If you are an international applicant please apply for *conditional admission* based on your final results equivalent to Grade 11.
- *Final admission* is based on the qualification equivalent to the NSC.

2. You will be considered for final admission to degree studies, if space allows, and if you:

- have a National Senior Certificate (NSC) or equivalent qualification with admission to Bachelor's degree studies; **and** comply with the minimum subject requirements as well as the APS requirements of their chosen



programme; **OR**

- are a student transferring from another recognised tertiary institution and comply with the programme requirements; **OR**
- have graduate status from another recognised tertiary institution, or are a graduate of another Faculty at the University of Pretoria.
- If you are an international student or are a student with other qualifications equivalent to the NSC (including school qualifications from other countries, eg Spain, New Zealand, etc), you must obtain a *Complete Exemption Certificate* or a *Foreign Conditional Exemption Certificate* based on your international ('foreign') qualifications. Certificates can only be obtained from Universities South Africa (USAf) at [click here](#). In addition, these candidates must meet the relevant programme admission requirements.

Minimum requirements

Achievement level

English Home Language or English

First Additional Language

APS

NSC/IEB

AS Level

5

C

30

To retain admission, you must obtain an APS of at least 28 in the NSC.

Additional requirements

Departmental selection is necessary prior to admission to this programme. Although Art as a Grade 12 subject is not a requirement, a candidate must be able to demonstrate his/her creative potential and commitment to the chosen field of study. Candidates are therefore required to submit a portfolio of work for a merit selection review and, if invited, undergo a series of tests and be interviewed by a selection committee. Contact the coordinator for more information. A student who chooses this programme must work in an appropriate design studio, approved by the coordinator, for at least six weeks during the third and fourth years.

Other programme-specific information

Students who are deemed NOT to be at risk of their level of academic literacy, are exempted from ALL 110 and ALL 125.

Promotion to next study year

A student must pass all the core modules to be promoted to the next year of study. The Dean may approve exceptions to these promotion requirements on the recommendation of the head of the department.

Pass with distinction

The degree is awarded with distinction to a candidate who obtains at least 75% in IOW 400 and VKK 402.



Curriculum: Year 1

Minimum credits: 124

To be promoted to the second year of study all core modules must be passed.

Fundamental modules

Academic information management 111 (AIM 111) - Credits: 4.00

Academic information management 121 (AIM 121) - Credits: 4.00

Academic literacy 110 (ALL 110) - Credits: 6.00

Academic literacy for Humanities 125 (ALL 125) - Credits: 6.00

Academic orientation 101 (UPO 101) - Credits: 0.00

Core modules

Imaging and visualisation (1) 101 (ILL 101) - Credits: 40.00

Information design (1) 100 (IOW 100) - Credits: 40.00

Visual culture studies 111 (VKK 111) - Credits: 12.00

Visual culture studies 121 (VKK 121) - Credits: 12.00



Curriculum: Year 2

Minimum credits: 126

To be promoted to the third year of study all core modules must be passed.

Core modules

Imaging and visualisation (2) 201 (ILL 201) - Credits: 40.00

Information design (2) 200 (IOW 200) - Credits: 40.00

Community arts in practice 210 (SOA 210) - Credits: 6.00

Visual culture studies 211 (VKK 211) - Credits: 20.00

Visual culture studies 221 (VKK 221) - Credits: 20.00



Curriculum: Year 3

Minimum credits: 160

To be promoted to the fourth year of study all core modules must be passed.

Core modules

Imaging and visualisation (3) 301 (ILL 301) - Credits: 50.00

Information design (3) 300 (IOW 300) - Credits: 50.00

Visual culture studies 311 (VKK 311) - Credits: 30.00

Visual culture studies 321 (VKK 321) - Credits: 30.00



Curriculum: Final year

Minimum credits: 120

Core modules

[Information design 400](#) (IOW 400) - Credits: 60.00

[Arts research and methodology 400](#) (SOA 400) - Credits: 40.00

[Design studies 402](#) (VKK 402) - Credits: 20.00

The information published here is subject to change and may be amended after the publication of this information. The [General Regulations \(G Regulations\)](#) apply to all faculties of the University of Pretoria. It is expected of students to familiarise themselves well with these regulations as well as with the information contained in the [General Rules](#) section. Ignorance concerning these regulations and rules will not be accepted as an excuse for any transgression.