



University of Pretoria Yearbook 2021

Extension programme planning and management 726 (AGV 726)

Qualification	Postgraduate
Faculty	Faculty of Natural and Agricultural Sciences
Module credits	15.00
NQF Level	08
Programmes	BAgricHons Extension
Prerequisites	No prerequisites.
Contact time	1 four-hour lecture in 5 block week sessions
Language of tuition	Module is presented in English
Department	Agricultural Economics Extension and Rural Develo
Period of presentation	Year

Module content

Nature, purpose and principles of a programmed and purposeful Extension. The philosophy, principles and assumptions of program development. Institutional framework for community participation, ownership and empowerment; linking with complementary and support services. Overview of the program cycle: consideration, survey, planning, action and evaluation phases. Participatory need appraisal, problem identification and delimitation; problem conceptualisation and development of survey instrument; situation surveys and analysis; formulation of objectives; identification and scheduling of methods and activities; Work plan of calendar construction, budgeting. The project management process. Personnel management and administration.

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