

# University of Pretoria Yearbook 2020

## PGDip Communication Management (07220038)

**Minimum duration of study** 1 year

**Total credits** 120

**NQF level** 08

### Admission requirements

- Relevant Bachelor's degree with an average of at least 60%.

### Program outline

The content of each module will consist of formal lectures, assignments and an examination. The examination for all modules will contribute 50% towards the final mark of a module. Students must pass all the modules.

A student will not be allowed to register more than twice for the same module.

There are no supplementary examinations for any of the modules.

### Examinations and pass requirements

- All the required reports must be submitted for the report module. A student will need an average of 50% for each report to pass the module.
- An average of 50% is required in each of the examinations.
- A maximum of two (2) years will be allowed for the completion of the diploma.
- In order to obtain the diploma with distinction an average of 75% must be obtained in each of the modules individually.



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## Curriculum: Final year

**Minimum credits: 120**

### Core modules

[Trends and cases in communication management 701](#) (CMG 701) - Credits: 25.00

[International Communication management 780](#) (IKO 780) - Credits: 25.00

[The corporate communication report 700](#) (KOB 700) - Credits: 40.00

[Corporate communication 781](#) (KPK 781) - Credits: 30.00

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The information published here is subject to change and may be amended after the publication of this information. The [General Regulations \(G Regulations\)](#) apply to all faculties of the University of Pretoria. It is expected of students to familiarise themselves well with these regulations as well as with the information contained in the [General Rules](#) section. Ignorance concerning these regulations and rules will not be accepted as an excuse for any transgression.