



University of Pretoria Yearbook 2020

BConSci Clothing Retail Management (02130110)

Minimum duration of study 4 years

Total credits 510

NQF level 08

Admission requirements

- The following persons will be considered for admission: a candidate who is in possession of a certificate that is deemed by the University to be equivalent to the required Grade 12 certificate with university endorsement, a candidate who is a graduate from another tertiary institution or has been granted the status of a graduate of such an institution, and a candidate who is a graduate of another faculty at the University of Pretoria.
- Life Orientation is excluded in the calculation of the Admission Point Score (APS).
- Grade 11 results are used for the conditional admission of prospective students. Final admission is based on the Grade 12 results.

Minimum requirements

Achievement level

English Home Language or English First Additional Language

NSC/IEB

AS Level

5

C

Mathematics

NSC/IEB

AS Level

4

D

APS

28

* Cambridge A level candidates who obtained at least a D in the required subjects, will be considered for admission. International Baccalaureate (IB) HL candidates who obtained at least a 4 in the required subjects, will be considered for admission.

Promotion to next study year

A student who did not pass all the prescribed modules of a particular year of study, has to register for the outstanding modules first. With the approval of the head of the department, modules of the following year of study may be taken in advance only if no timetable clashes occur; all the requirements and prerequisites have been met and not more than a specified number of credits per semester are taken. The credits of the semester of which modules are repeated, are taken as a guideline for the calculation of the number of modules permitted.

- a. A student registers for the second year when at least 80% of the first-year module credits have been passed.
- b. A student registers for the third year when at least 85% of the module credits of the previous years have been passed.
- c. A student registers for the fourth year when at least 95% of the module credits of the previous years have been passed.



Practical/clinical/internship information

KTP 403 Experiential training in the industry: During the 4 years of study, during holidays, weekends and after hours, students must complete a total of 480 hours experiential training in the industry to develop practical and occupational skills, participate in community projects/development, engage in service learning. This is equal to 3 weeks x 40 hours (120 hours) per year, according to requirements as determined by the head of the department. These "credits" include evidence of experiential training, service learning and community engagement during the four years of the study programme and must be successfully completed together with a complete portfolio before the degree will be conferred.

Pass with distinction

A student obtains his or her degree with distinction if a weighted average of at least 75% is obtained in the following modules:

A combination equivalent to six semester modules

- Marketing research 314 and Strategic marketing 321
- Clothing retail management 410 and Clothing merchandising 420
- Clothing production 320, Product development 411
- Project: Clothing textile project 402
- New developments, sustainability and textile use 411
- Textiles: Marketing and consumer aspects 421



Curriculum: Year 1

Minimum credits: 134

Fundamental = 12

Core = 122

Additional information:

Students who do not qualify for AIM 102 must register for AIM 111 and AIM 121.

Students who do not qualify for STK 110 must register for STK 113 and STK 123.

Fundamental modules

[Academic information management 102](#) (AIM 102) - Credits: 6.00

[Academic information management 111](#) (AIM 111) - Credits: 4.00

[Academic information management 121](#) (AIM 121) - Credits: 4.00

[Language and study skills 110](#) (LST 110) - Credits: 6.00

[Academic orientation 102](#) (UPO 102) - Credits: 0.00

Core modules

[Marketing management 120](#) (BEM 120) - Credits: 10.00

[Economics 110](#) (EKN 110) - Credits: 10.00

[Economics 120](#) (EKN 120) - Credits: 10.00

[Aesthetics 121](#) (EST 121) - Credits: 9.00

[Financial accounting 111](#) (FRK 111) - Credits: 10.00

[Financial accounting 122](#) (FRK 122) - Credits: 12.00

[Informatics 183](#) (INF 183) - Credits: 3.00

[Clothing production: sewing techniques 110](#) (KLR 110) - Credits: 9.00

[Clothing production: processes 120](#) (KLR 120) - Credits: 9.00

[Design principles 111](#) (OBG 111) - Credits: 7.00

[Business management 114](#) (OBS 114) - Credits: 10.00

[Business management 124](#) (OBS 124) - Credits: 10.00

[Statistics 110](#) (STK 110) - Credits: 13.00



Curriculum: Year 2

Minimum credits: 134

Core modules

- Consumer behaviour 212 (BEM 212) - Credits: 16.00
- Integrated brand communications 224 (BEM 224) - Credits: 16.00
- Costume and fashion history 210 (KLD 210) - Credits: 12.00
- Fashion forecasting 222 (KLD 222) - Credits: 12.00
- Flat pattern design 211 (KLR 211) - Credits: 12.00
- Pattern use and good fit 221 (KLR 221) - Credits: 10.00
- Business management 210 (OBS 210) - Credits: 16.00
- Business management 220 (OBS 220) - Credits: 16.00
- Textiles: Utilities, fibres and yarns 212 (TKS 212) - Credits: 14.00
- Textiles: Structures and finishes 222 (TKS 222) - Credits: 10.00



Curriculum: Year 3

Minimum credits: 120

Core modules

Marketing research 314 (BEM 314) - Credits: 20.00

Marketing management 321 (BEM 321) - Credits: 20.00

Business law 210 (BER 210) - Credits: 16.00

Business law 220 (BER 220) - Credits: 16.00

Aesthetics: Product, consumer and environment 320 (EST 320) - Credits: 8.00

Social and cultural aspects of clothing 311 (KLD 311) - Credits: 15.00

Clothing production 321 (KLR 321) - Credits: 17.00

Consumer facilitation 222 (VBF 222) - Credits: 8.00



Curriculum: Final year

Minimum credits: 122

Additional information:

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Core modules

[Clothing retail management 410](#) (KLD 410) - Credits: 20.00

[Clothing merchandising 420](#) (KLD 420) - Credits: 20.00

[Product development 411](#) (KLR 411) - Credits: 19.00

[Experiential training in industry 403](#) (KTP 403) - Credits: 5.00

[Textiles: new and sustainable developments 411](#) (TKS 411) - Credits: 13.00

[Textiles: marketing and consumer aspects 421](#) (TKS 421) - Credits: 15.00

[Research project 400](#) (VBR 400) - Credits: 30.00

The information published here is subject to change and may be amended after the publication of this information. The [General Regulations \(G Regulations\)](#) apply to all faculties of the University of Pretoria. It is expected of students to familiarise themselves well with these regulations as well as with the information contained in the [General Rules](#) section. Ignorance concerning these regulations and rules will not be accepted as an excuse for any transgression.