BA Information Design (01130102)

Minimum duration of study	4 years
Total credits	522
NQF level	08
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Programme information

This programme qualifies candidates for entry-level positions into the mass communications industries such as graphic design, branding and advertising as well as broadcast design. With a strong social underpinning, the programme incorporates design strategies, design applications and design products in print, ambient and screen-based media and technologies.

Closing date for applications: 30 June annually

Admission requirements

• The following candidates will be considered for admission:

1. A candidate who is in possession of a certificate that is deemed by the University to be equivalent to the required National Senior Certificate (NSC) with university endorsement; a candidate who is a graduate from another recognised tertiary institution or has been granted the status of a graduate of such an institution; and a candidate who is a graduate of another faculty at the University of Pretoria

2. Candidates who have completed the National Senior Certificate with admission to degree studies or a certificate of conditional exemption on the basis of a candidate's international ("foreign") qualifications, the so-called "Immigrant" or "Foreign Conditional Exemption". The only condition for the "Foreign Conditional Exemption" that is accepted is: 'completion of the degree course'. The exemption certificate is obtainable from Universities South Africa (USAf). Detailed information is available on the website at mb.usaf.ac.za.

• To retain admission, learners will be expected to obtain an APS of at least 28 in the NSC.
• Life Orientation is excluded when calculating the APS.

Minimum requirements
Achievement level

English Home Language or English First Additional Language		APS
NSC/IEB	AS Level	
5	C	**30**

Should you be selected, you will be expected to achieve an APS of at least 28 in Grade 12 to retain admission.

The NBT is not applicable to this programme.

* Cambridge A level candidates who obtained at least a D in the required subjects, will be considered for admission. International Baccalaureate (IB) HL candidates who obtained at least a 4 in the required subjects, will be considered for admission.

Additional requirements

Departmental selection is necessary prior to admission to this programme. Although Art as a Grade 12 subject is not a requirement, a candidate must be able to demonstrate his/her creative potential and commitment to the chosen field of study. Candidates are therefore required to submit a portfolio of work for a merit selection review and, if invited, undergo a series of tests and be interviewed by a selection committee. Contact the coordinator for more information. A student who chooses this programme must work in an appropriate design studio, approved by the coordinator, for at least six weeks during the third and fourth years.

Other programme-specific information

Students who are deemed NOT to be at risk of their level of academic literacy, are exempted from ALL 110 and ALL 125.

Promotion to next study year

A student must pass all the core modules to be promoted to the next year of study. The Dean may approve exceptions to these promotion requirements on the recommendation of the head of the department.

Pass with distinction

The degree is awarded with distinction to a candidate who obtains at least 75% in IOW 400 and VKK 402.

Curriculum: Year 1

Minimum credits: 122

To be promoted to the second year of study all core modules must be passed.

Fundamental modules

Academic information management 101 (AIM 101) - Credits: 6.00
Academic literacy 110 (ALL 110) - Credits: 6.00
Academic literacy for Humanities 125 (ALL 125) - Credits: 6.00
Academic orientation 101 (UPO 101) - Credits: 0.00

Core modules

Imaging and visualisation (1) 101 (ILL 101) - Credits: 40.00
Information design (1) 100 (IOW 100) - Credits: 40.00
Visual culture studies 111 (VKK 111) - Credits: 12.00
Visual culture studies 121 (VKK 121) - Credits: 12.00

Curriculum: Year 2

Minimum credits: 120

To be promoted to the third year of study all core modules must be passed.

Core modules

Imaging and visualisation (2) 201 (ILL 201) - Credits: 40.00
Information design (2) 200 (IOW 200) - Credits: 40.00
Visual culture studies 211 (VKK 211) - Credits: 20.00
Visual culture studies 221 (VKK 221) - Credits: 20.00

Curriculum: Year 3

Minimum credits: 160

To be promoted to the fourth year of study all core modules must be passed.

Core modules

Imaging and visualisation (3) 301 (ILL 301) - Credits: 50.00
Information design (3) 300 (IOW 300) - Credits: 50.00
Visual culture studies 311 (VKK 311) - Credits: 30.00
Visual culture studies 321 (VKK 321) - Credits: 30.00

Curriculum: Final year

Minimum credits: 120

Core modules

Research: Information design (4) 400 (IOW 400) - Credits: 60.00
Design studies 402 (VKK 402) - Credits: 60.00

The information published here is subject to change and may be amended after the publication of this information. The General Regulations (G Regulations) apply to all faculties of the University of Pretoria. It is expected of students to familiarise themselves well with these regulations as well as with the information contained in the General Rules section. Ignorance concerning these regulations and rules will not be accepted as an excuse for any transgression.