



University of Pretoria Yearbook 2020

Tourism and hospitality management 311 (TBE 311)

Qualification Undergraduate

Faculty [Faculty of Economic and Management Sciences](#)

Module content

This module introduces tourism management from a systems perspective, covering tourism demand and supply as well as the functional and physical links between demand and supply. The environment in which tourism operates is also presented. The sectors within the tourism industry are introduced and special attention is given to hospitality management where the operational and management functions of the "guest cycle" are covered. The policies, principles and procedures relating to the financial operations and management in hospitality establishments are also discussed in this module.

Module credits 20.00

Programmes [BConSci Hospitality Management](#)

Prerequisites No prerequisites.

Language of tuition Module is presented in English

Department Marketing Management

Period of presentation Semester 1 or Semester 2

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