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# University of Pretoria Yearbook 2020

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## Publishing 311 (PUB 311)

**Qualification** Undergraduate

**Faculty** [Faculty of Engineering, Built Environment and Information Technology](#)

**Module content** \*Closed - requires department selection.  
Commissioning. This module offers an introduction to the commissioning phase of the book publishing process. The process of manuscript commissioning is studied within the dual contexts of the South African publishing environment and the internal environment of the publishing house.  
Topics covered include: market research; list building; the management of both the manuscript development and production phases; costing a project; scheduling and contracts. Learners demonstrate their understanding of commissioning through case studies, role-plays and the creation of a manuscript proposal.

**Module credits** 30.00

**Programmes** [BIS Publishing](#)

**Prerequisites** No prerequisites.

**Contact time** 3 lectures per week, 3 practicals per week

**Language of tuition** Module is presented in English

**Department** Information Science

**Period of presentation** Semester 1

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