



University of Pretoria Yearbook 2020

Publishing 310 (PUB 310)

Qualification Undergraduate

Faculty [Faculty of Engineering, Built Environment and Information Technology](#)

Module content *Closed - requires departmental selection.
Publishing in the Digital Environment. The first part of this module focuses on the study of publications in the digital environment. Differences between paper-based and digital texts are studied. Publication formats in the digital arena are discussed by focusing on topics such as multimedia, hyper fiction, e-books, etc., as well as distribution channels such as intranets and portals. The influence of the digital environment on publications and publication processes is the main focus of the second part, focusing on understanding the nature and management of the e-publishing environment and digital publishing technologies such as HTML, SGML, XML and PDF.

Module credits 30.00

Programmes [BIS Publishing](#)

Prerequisites No prerequisites.

Contact time 3 lectures per week, 3 practicals per week

Language of tuition Module is presented in English

Department Information Science

Period of presentation Semester 1

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