



University of Pretoria Yearbook 2020

Responsible management 214 (OBS 214)

Qualification Undergraduate

Faculty [Faculty of Economic and Management Sciences](#)

Module credits 10.00

Programmes [BCom Business Management](#)
[BCom Marketing Management](#)
[BCom Supply Chain Management](#)
[BIT Information Systems](#)

Prerequisites No prerequisites.

Contact time 3 lectures per week

Language of tuition Module is presented in English

Department Business Management

Period of presentation Semester 1

Module content

Business ethics; sustainability and the economic system; key social challenges; key environmental challenges; key economic challenges; conventional vs. progressive measure of progress; short-term vs long-term orientation; development as an outcome of growth; sustainable development as opposed to conventional development; sustainable development goals; sustainable development goals and the changing role of business in society; implications for the notion of corporate citizenship; global responses and solutions; local responses and solutions.

The information published here is subject to change and may be amended after the publication of this information. The [General Regulations \(G Regulations\)](#) apply to all faculties of the University of Pretoria. It is expected of each student to familiarise himself or herself well with these regulations as well as with the information contained in the [General Rules](#) section. Ignorance concerning these regulations and rules will not be accepted as an excuse for any transgression.