



University of Pretoria Yearbook 2020

Commercialisation and intellectual property 881 (IKG 881)

Qualification	Postgraduate
Faculty	Faculty of Engineering, Built Environment and Information Technology
Module credits	10.00
Programmes	MEng Engineering Management (Coursework) MEng Project Management (Coursework) MEng Technology and Innovation Management (Coursework) MSc Engineering Management (Coursework) MSc Project Management (Coursework) MSc Technology and Innovation Management (Coursework)
Prerequisites	No prerequisites.
Contact time	20 contact hours per semester
Language of tuition	Module is presented in English
Department	Engineering and Technology Management
Period of presentation	Semester 1 or Semester 2

Module content

Modern societies increasingly depend on the development and successful commercialisation of new technology that may exist either in the form of knowledge, process, product, service, or combinations of these forms. The module addresses principles and practices required to identify and package technology so as to increase the chance of successful commercialisation. The module highlights the significance of the systems of innovation concept and emphasises the integration of innovation and technology management with entrepreneurial flair in order to facilitate successful commercialisation of technology towards the generation of economic growth, wealth and prosperity. Candidates studying the module will be required to analyse case studies and to carry out a practical exercise.

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