



University of Pretoria Yearbook 2019

Publishing management: Organisation and processes 723 (PUB 723)

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| Qualification | Postgraduate |
| Faculty | Faculty of Engineering, Built Environment and Information Technology |
| Module content | This module focuses on the theory and practice of publishing management. Issues addressed include the following: human resources; legal skills; project management; sales and marketing; communication skills; logistics; leadership. |
| Module credits | 15.00 |
| Programmes | BISHons Publishing |
| Prerequisites | No prerequisites. |
| Contact time | 1 lecture per week |
| Language of tuition | Module is presented in English |
| Department | Information Science |
| Period of presentation | Semester 2 |

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