



University of Pretoria Yearbook 2019

Fashion forecasting 222 (KLD 222)

Qualification	Undergraduate
Faculty	Faculty of Natural and Agricultural Sciences
Module content	The South African fashion industry: Basic principles of fashion; fashion as a product; and the consumer. Fashion production: Haute Couture and ready-to-wear clothes. Fashion forecasting and fashion analyses.
Module credits	12.00
Programmes	BConSci Clothing Retail Management
Prerequisites	No prerequisites.
Contact time	3 lectures per week
Language of tuition	Afrikaans and English are used in one class
Department	Consumer and Food Sciences
Period of presentation	Semester 2

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