



# University of Pretoria Yearbook 2019

## Entrepreneurship 786 (GIC 786)

**Qualification** Postgraduate

**Faculty** [Gordon Institute of Business Science](#)

**Module content** This module will introduce the students to the world of entrepreneurship and its embedded process. It will contribute to the role entrepreneurs play in the socio-economic environment and likewise address certain applications of the field. The intention of this module is to explore the phenomenon broadly referred to as entrepreneurship; to make it easily understood as a business concept, readily accessible as a career option and practically applicable as a style of management within the realm of the entrepreneurial mind-set.

**Module credits** 10.00

**Programmes** [PGDip Business Administration](#)

[PGDip Business Administration](#)

**Prerequisites** No prerequisites.

**Contact time** 24 contact hours per 3 week cycle

**Language of tuition** Module is presented in English

**Department** Gordon Institute of Business Science

**Period of presentation** Semester 1 or Semester 2

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