



University of Pretoria Yearbook 2019

Information and knowledge management 785 (GIB 785)

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| Qualification | Postgraduate |
| Faculty | Gordon Institute of Business Science |
| Module content | An organisation's competitive advantage increasingly depends on knowledge management – what the organisation knows and how it uses what it knows. This course focuses on the knowledge economy and how technological advances in information technology impact on the structure of industries and organisations, the management of people, and how business is conducted. |
| Module credits | 5.00 |
| Programmes | PGDip Business Administration PGDip Business Administration |
| Prerequisites | No prerequisites. |
| Contact time | 24 contact hours per 3 week cycle |
| Language of tuition | Module is presented in English |
| Department | Gordon Institute of Business Science |
| Period of presentation | Semester 2 |

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