



University of Pretoria Yearbook 2019

Small business management 814 (ENP 814)

Qualification Postgraduate

Faculty [Faculty of Economic and Management Sciences](#)

Module content

- Business management principles
- Difference between entrepreneurial ventures and small business
- Understanding small business
- Managing the small business
- Managing the micro business
- Managing the family business
- Marketing and supply chain
- Social responsibility, networking and legal aspects
- Black economic empowerment
- Financial management

Module credits 20.00

Prerequisites No prerequisites.

Contact time 1 lecture per week

Language of tuition Module is presented in English

Department Business Management

Period of presentation Semester 2

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