



University of Pretoria Yearbook 2019

Business plan 812 (ENP 812)

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| Qualification | Postgraduate |
| Faculty | Faculty of Economic and Management Sciences |
| Module content | <ul style="list-style-type: none">• Idea Generation and Business Start-up• The Business Plan – preparation, evaluation• The financial aspects as part of the business plan Break-even analysis Financial statements Budget <ul style="list-style-type: none">• What potential financiers look for in business plans Business partners Venture capitalists Commercial banks |
| Module credits | 20.00 |
| Prerequisites | No prerequisites. |
| Language of tuition | Module is presented in English |
| Department | Business Management |
| Period of presentation | Semester 2 |

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