



University of Pretoria Yearbook 2019

Introduction to entrepreneurship 702 (ENP 702)

Qualification	Postgraduate
Faculty	Faculty of Economic and Management Sciences
Module credits	30.00
Programmes	PGDip Entrepreneurship
Prerequisites	No prerequisites.
Language of tuition	Module is presented in English
Department	Business Management
Period of presentation	Semester 1

Module content

The entrepreneurship ecosystem in Africa and its socio-economic impact. Identifying the elements of the entrepreneurial process and determine its interrelatedness. Apply the new business idea in the context of the entire process.

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