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# University of Pretoria Yearbook 2019

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## Heritage and cultural tourism 320 (EFK 320)

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| <b>Qualification</b>          | Undergraduate   |
| <b>Faculty</b>                | <a href="#">Faculty of Humanities</a>   |
| <b>Module content</b>         | Ethno-tourism<br>Approaches to the study of cultural landscapes: characteristics of ethno-tourism. The problem of stereotyping in the tourist industry. Influence of tourism on host communities: tourism dependence and residents' attitudes, authenticity and the presentation and commodification of culture. An assignment with particular attention to qualitative research methods. |
| <b>Module credits</b>         | 30.00   |
| <b>Programmes</b>             | <a href="#">BA</a><br><a href="#">BA Visual Studies</a><br><a href="#">BSocSci Heritage and Cultural Tourism</a>  |
| <b>Service modules</b>        | Faculty of Education  |
| <b>Prerequisites</b>          | EFK 110, EFK 120; EFK 210, EFK 220  |
| <b>Contact time</b>           | 2 lectures per week   |
| <b>Language of tuition</b>    | Module is presented in English  |
| <b>Department</b>             | Historical and Heritage Studies   |
| <b>Period of presentation</b> | Semester 1  |

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