

# University of Pretoria Yearbook 2018

# MBA Modular (07254010)

Minimum duration of study	1 year
Total credits	180

### Programme information

See General Regulation G.31.

The Dean has the right of authorisation regarding matters not provided for in the General Regulations or the GIBS regulations.

Prescribed modules, LEAD 1 and 2, a compulsory research project (which has to be completed in the final year of study) and a compulsory international tour are required.

The language of tuition for the MBA is English.

In the event of deferral of studies due to extenuating circumstances, a student must complete the degree one year after the graduation of his/her cohort class. Failure to complete the degree within this period will disqualify a student from further registration. Any student who fails more than two core modules will be deregistered from the programme.

## Admission requirements

- 1. A bachelor's degree, or an equivalent qualification is required for admission to the MBA degree studies.
- 2. A pass in Mathematics at Grade 12-level or another qualification in Mathematics or Statistics or Mathematical Statistics deemed adequate by the Dean of the Institute.
- 3. Work experience deemed adequate and applicable by the Dean of the Institute.
- 4. The Dean of the Institute may set additional admission requirements.
- 5. Candidates will be subjected to a selection process.

# Other programme-specific information

#### **Potential electives**

- GIA 804 Contemporary issues in governance 804
- GIA 807 Advanced valuation techniques 807
- GIA 810 Contemporary issues in ethics 810
- GIA 811 Contemporary issues in information and knowledge management 811
- GIA 812 Contemporary issues in finance 812
- GIA 813 Contemporary issues in investment 813
- GIA 814 Contemporary issues in organisational development 814
- GIA 815 Contemporary issues in strategy 815
- GIA 816 Contemporary issues in stakeholder management 816



- GIA 817 Contemporary issues in innovation 817
- GIA 819 Contemporary issues in leadership 819
- GIA 821 Contemporary issues in general management 821
- GIA 822 Contemporary issues in the environment of business 822
- GIA 823 Contemporary issues in organisational behaviour 823
- GIA 827 Reputation management 827
- GIA 829 Competition and regulation 829
- GIA 832 Microfinance and inclusive banking 832
- GIA 834 Ethics and leadership 834
- GIA 835 Competitiveness of South Africa Inc. in the global economy 835
- GIA 837 Strategic opportunities from information, communications and media technologies 837
- GIA 838 Business law 838
- GIA 842 Sports marketing 842
- GIA 844 Financial derivatives 844
- GIA 847 Black economic empowerment 847
- GIA 848 Competitive intelligence 848
- GIA 850 International business strategy 850
- GIA 879 Imagination for the business mind 879
- GIA 886 Contemporary issues in dynamic markets 886
- GIA 891 Contemporary issues in global business 891
- GIA 897 Macroeconomic forces and micro economic consequences 897
- GIB 800 Creative and innovative thinking 800
- GIB 801 Managing human capital 801
- GIB 802 Financial modelling 802
- GIB 803 Mergers and acquisitions 803
- GIB 804 Building brands 804
- GIB 805 Expert negotiator 805
- GIB 806 Strategy in private equity 806
- GIB 807 Information and knowledge management 807
- GIB 808 Strategy and general management 808
- GIB 809 Investment finance 809
- GIB 810 Operationalising strategy 810
- GIB 818 Strategic finance and value creation 818
- GIB 820 Competitiveness and economic development 820
- GIB 826 Institutional money management 826
- GIB 828 Technology and emerging markets 828
- GIB 830 Strategy and technology 830
- GIB 831 Business opportunities and innovations in Africa 831
- GIB 833 Economics of organisational strategy 833
- GIB 836 Scenario planning and strategic thinking 836
- GIB 839 Innovating business at the base 839
- GIB 840 Woman in leadership 840
- GIB 841 Consumer behaviour in dynamic markets 841
- GIB 843 Effective execution and project management 843
- GIB 845 Understanding dynamic markets 845
- GIB 846 Innovation for future fitness (sustainability) 846



GIB 849 Business connectedness in Southern Africa 849 GIB 851 Leader as Coach 851 GIB 853 Corporate governance 853 GIB 855 Customer centric strategy 855 GIB 856 Multinational enterprise business strategy 856 GIB 883 Contemporary issues in personal effectiveness 883 GIB 886 Contemporary issues in research 886 GIC 802 Digital marketing 802 GIC 806 The lean start-up 806 GIC 807 Services marketing 807 GIC 808 Marketing metrics 808 GIC 810 Doing business in India 810 GIC 811 Leading through storytelling 811 GIC 814 The moral leader 814 GIC 819 Understanding business in China 819 GID 802 Supply chain and logistics 802 GID 804 Contemporary issues in sustainability 804 GID 806 Contemporary issues in African management 806 GID 807 Sustainable business 807 GID 808 International elective 808 GID 809 International elective 809 GID 810 International elective 810 GID 811 International elective 811 GID 812 International elective 812 GID 819 Global economic governance and business diplomacy 819 GID 821 Sales leadership 821 GID 823 Strategy and execution 823 GID 850 Personal leadership development 850 GID 851 Advanced entrepreneurship 851 GID 852 Strategy renewal 852 GID 853 Sales and business development 853 GID 854 Strategic leadership decision-making 854 GID 856 Business valuation and deal structure 856 GID 857 Corporate entrepreneurship and innovation 857 GID 858 Dealing with change and change immunity 858 GID 879 Developing markets 879 GID 898 Managing in frontier and emerging markets 898 GIE 815 Contemporary issues in entrepreneurship 815 GIE 817 Contemporary issues in marketing 817 GIE 818 Contemporary issues in human resources 818 GIE 829 Persuasion - the art and science of influence 829 GIE 880 Contemporary issues in supply chain management 880

### Examinations and pass requirements

i. The minimum pass mark for each module is 50%, provided that a subminimum of 45% has been obtained in



the examination. The minimum pass mark for the research project is 50%.

- ii. A candidate who has failed more than two core modules may not continue his studies for the MBA degree, except with the approval of the Dean of the Institute. Such a student may appeal the decision with the GIBS Academic Committee. If the Academic Committee rules in favour of re-admission of the student for the next academic year due to extenuating circumstances, the student may be granted credits for modules.
- iii. Should a candidate fail an elective module, he/she may repeat the elective module or an equivalent as determined by the Dean of the Institute.
- iv. Full attendance, and completion and assessment of all requirements, are necessary for the Global module and Business strategy courses.



## Curriculum: Final year

#### **Core modules**

Business analysis and communication 856 (GIA 856) - Credits: 0.00 Integrative business research report 872 (GIA 872) - Credits: 60.00 Global module 873 (GIA 873) - Credits: 0.00 Integrated business simulation 852 (GIB 852) - Credits: 5.00 Corporate strategy 854 (GIB 854) - Credits: 9.00 Applied decision making 860 (GIB 860) - Credits: 9.00 Global business strategy 861 (GIB 861) - Credits: 0.00 Leadership and corporate accountability 843 (GID 843) - Credits: 9.00 Innovation and design 844 (GID 844) - Credits: 5.00 Dynamics of competitiveness 845 (GID 845) - Credits: 9.00 Environment of business 846 (GID 846) - Credits: 9.00 Business analysis and research methodology 881 (GNM 881) - Credits: 9.00

The information published here is subject to change and may be amended after the publication of this information. The **General Regulations (G Regulations)** apply to all faculties of the University of Pretoria. It is expected of students to familiarise themselves well with these regulations as well as with the information contained in the **General Rules** section. Ignorance concerning these regulations and rules will not be accepted as an excuse for any transgression.