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## University of Pretoria Yearbook 2018

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# Textiles: marketing and consumer aspects 421 (TKS 421)

<b>Qualification</b>	Undergraduate
<b>Faculty</b>	<a href="#">Faculty of Natural and Agricultural Sciences</a>
<b>Module credits</b>	15.00
<b>Programmes</b>	<a href="#">BConSci Clothing Retail Management</a>
<b>Prerequisites</b>	TKS 411
<b>Contact time</b>	3 lectures per week
<b>Language of tuition</b>	Afrikaans and English are used in one class
<b>Department</b>	Consumer Science
<b>Period of presentation</b>	Semester 2

### Module content

Clothing textiles and textile products from a marketing and consumer perspective. Practical project: Project to assess performance properties of textiles for specific end-use by using laboratory tests. A written report of the results is also required.

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