



University of Pretoria Yearbook 2018

Technology commercialisation 881 (IKG 881)

Qualification Postgraduate

Faculty [Faculty of Engineering, Built Environment and Information Technology](#)

Module content The survival of modern companies increasingly depends on the development and successful commercialisation of new products and services. The module is designed to address the principles embedded in the process of identifying, transferring and commercialising inventions and knowledge within the context of national systems of innovation. The intention is to integrate the functional elements of innovation management with emphasis on the entrepreneurial process of commercialising new methods, practices, processes, products, services, systems and technology towards the generation of economic growth, wealth and prosperity.

Module credits 10.00

Programmes [MEng Technology and Innovation Management \(Coursework\)](#)

[MSc Technology and Innovation Management \(Coursework\)](#)

Prerequisites No prerequisites.

Contact time 20 contact hours per semester

Language of tuition Module is presented in English

Department Engineering and Technology Management

Period of presentation Semester 1 or Semester 2

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