



Universiteit van Pretoria Jaarboek 2018

Beginnels van kwantitatiewe navorsing 794 (GIA 794)

Kwalifikasie Nagraads

Fakulteit [Gordon Institute of Business Science](#)

Module-inhoud

*Hierdie inligting is slegs in Engels beskikbaar.
This module aims: to expose students to some of the underlying philosophy of qualitative research and why this is relevant for research in Africa; to help students understand the difference between quantitative research and qualitative research; and to provide guidelines for conducting research using i) grounded theory ii) case study methods iii) narrative research. By the end of the module, students will: i) have an appreciation of the richness of qualitative research methodology, and will be better able to assess whether a qualitative research method is appropriate for their own research, ii) receive broad guidelines how to conduct rigorous qualitative research employing case study, grounded theory methods or narrative research, and iii) have practice designing and performing a qualitative research study.

Modulekrediete 16.00

Programme [PGDip Bedryfsadministrasie Sakestudies](#)

Voorvereistes Geen voorvereistes.

Kontaktyd 24 Uur

Onderrigtaal Module word in Engels aangebied

Departement Gordon Institute of Business Science

Aanbiedingstydperk Semester 1 of Semester 2

Die inligting wat hier verskyn, is onderhewig aan verandering en kan na die publikasie van hierdie inligting gewysig word.. Die [Algemene Regulasies \(G Regulasies\)](#) is op alle fakulteite van die Universiteit van Pretoria van toepassing. Dit word vereis dat elke student volkome vertrouwd met hierdie regulasies sowel as met die inligting vervat in die [Algemene Reëls](#) sal wees. Onkunde betreffende hierdie regulasies en reëls sal nie as 'n verskoning by oortreding daarvan aangebied kan word nie.