



University of Pretoria Yearbook 2018

Applied business project 751 (GIA 751)

Qualification Postgraduate

Faculty [Gordon Institute of Business Science](#)

Module content This module is designed to enable students to analyse business problems, derive appropriate solutions, and communicate them effectively. Through classroom instruction and individual feedback, students learn to analyse a business case, generate and review solutions, and prepare a clear, logical written summary of their analysis. Students analyse the problem, conduct the appropriate research in the industry, apply the models and techniques covered, and prepare a consulting report for presentation to management and faculty.

Module credits 20.00

Programmes [PGDip General Management](#)

Prerequisites No prerequisites.

Contact time 28 contact hours per 3 week cycle

Language of tuition Module is presented in English

Department Gordon Institute of Business Science

Period of presentation Semester 1 or Semester 2

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