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# University of Pretoria Yearbook 2018

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## Heritage and cultural tourism 320 (EFK 320)

<b>Qualification</b>	Undergraduate
<b>Faculty</b>	<a href="#">Faculty of Humanities</a>
<b>Module credits</b>	30.00
<b>Programmes</b>	<a href="#">BA</a> <a href="#">BA Visual Studies</a> <a href="#">BSocSci Heritage and Cultural Tourism</a>
<b>Service modules</b>	Faculty of Education
<b>Prerequisites</b>	No prerequisites.
<b>Contact time</b>	2 lectures per week
<b>Language of tuition</b>	Module is presented in English
<b>Department</b>	Anthropology and Archaeology
<b>Period of presentation</b>	Semester 1

### Module content

Ethno-tourism

Approaches to the study of cultural landscapes: characteristics of ethno-tourism. The problem of stereotyping in the tourist industry. Influence of tourism on host communities: tourism dependence and residents' attitudes, authenticity and the presentation and commodification of culture. An assignment with particular attention to qualitative research methods.

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