

University of Pretoria Yearbook 2017

PhD Business Management (07267074)

Duration of study 2 years

Total credits 360

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Programme information

All postgraduate programmes are not offered every year. Please consult the relevant faculty concerning the presentation of this programme.

The PhD degree is conferred by virtue of a thesis.

The head of department reserves the right to prescribe any additional modules/seminars for a candidate.

A candidate must also pass the compulsory module in EBW 801 Research methodology 801 if it has not been completed at master's level. However, the Dean may, in exceptional cases and on the recommendation of the head of department/director concerned, waive this prerequisite.

Admission requirements

- Relevant master's degree with an average of at least 60%.
- A prospective candidate has to apply online to be admitted to the University.
- The Dean has the right of authorisation regarding matters not provided for in the General Regulations or the Faculty regulations. Due to capacity constraints, there are not an intake of new students every year. It remains the applicant's responsibility to ensure that the degree they wish to apply for, will indeed be offered.

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Other programme-specific information

The curriculum must be compiled in consultation with the head of the department.

Examinations and pass requirements

The thesis should be passed in accordance with the stipulations of Regulations G.52 and G.60.2.2, as well as a compulsory module in Research Methodology.

Research information

The candidate will complete his/her research under the guidance of his/her supervisor, and submit the thesis as soon as it complies with the regulations of the University. A public defence of the thesis and an article for publication is part of the prerequisites of completing the degree. The research component (thesis and draft article for publication) contributes 100% towards the total requirement for the degree.

Curriculum: Year 1

Core modules

Research methodology 804 (NME 804)

Module credits	20.00
Prerequisites	No prerequisites.
Contact time	1 lecture per week
Language of tuition	Module is presented in English
Academic organisation	Business Management
Period of presentation	Semester 1

Module content

Strong emphasis on market research, quantification of the market but also a basis for academic publications and a doctorate.

Thesis: Business management 995 (OBS 995)

Module credits	360.00
Prerequisites	No prerequisites.
Language of tuition	Module is presented in English
Academic organisation	Business Management
Period of presentation	Year

Module content

The candidate will complete his/her research under the guidance of his/her supervisor, and submit the thesis as soon as it complies with the regulations of the University. A public defence of the thesis and an article for publication is part of the prerequisites of completing the degree. The research component (thesis and concept article for publication) contributes 100% towards the total requirement for the degree.

Curriculum: Final year

Core modules

Thesis: Business management 995 (OBS 995)

Module credits	360.00
Prerequisites	No prerequisites.
Language of tuition	Module is presented in English
Academic organisation	Business Management
Period of presentation	Year

Module content

The candidate will complete his/her research under the guidance of his/her supervisor, and submit the thesis as soon as it complies with the regulations of the University. A public defence of the thesis and an article for publication is part of the prerequisites of completing the degree. The research component (thesis and concept article for publication) contributes 100% towards the total requirement for the degree.

The information published here is subject to change and may be amended after the publication of this information. The [General Regulations \(G Regulations\)](#) apply to all faculties of the University of Pretoria. It is expected of students to familiarise themselves well with these regulations as well as with the information contained in the [General Rules](#) section. Ignorance concerning these regulations and rules will not be accepted as an excuse for any transgression.