



# Universiteit van Pretoria Jaarboek 2017

## PGDip Ekonomiese en Bestuurswetenskappe Geïntegreerde Verslagdoening (07220032)

**Duur van studie** 1 jaar

**Totale krediete** 120

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### Programinligting

Hierdie inligting is slegs in Engels beskikbaar.

### Addisionele vereistes

1. The Dean has the right of authorisation regarding matters not provided for in the General Regulations or Faculty Regulations.
2. Only selected candidates will be allowed to register for a Postgraduate Diploma.
3. The Department concerned reserves the right not to present a programme during a specific period or to limit the number of candidates admitted.
4. The presentation of the programme is subject to the admission of a minimum number of candidates.

### Eksamens en slaagvereistes

- i. Candidates are finally evaluated during the periods of May to June and October to November for the first and second semesters respectively. The examinations may take the form of oral or written evaluations.
- ii. An examination paper is written in each module and a minimum of 50% should be obtained. A subminimum of 40% in each module is required.
- iii. There are no supplementary examinations.

In calculating marks, General Regulation G12.2 applies.

Subject to the provisions of General Regulation G.26, a head of a department determines, in consultation with the Dean

- when the examinations for the Postgraduate Diploma in his/her department will take place, provided that:
  1. examinations for the Postgraduate Diploma which do not take place before the end of the academic year, must take place no later than 18 January of the following year, and all examination results must be submitted to the Student Administration by 25 January; and
  2. examinations for the Postgraduate Diploma which do not take place before the end of the first semester, may take place no later than 15 July, and all examination results must be submitted to the Student Administration on or before 18 July.



- whether a candidate will be admitted to a supplementary examination, provided that a supplementary examination is granted, only once in a maximum of two prescribed semester modules or once in one year module;
- supplementary examinations (if granted) cover the same subject matter as was the case for the examinations; **NB:** For the purpose of this provision, the phrase "not sit for an examination more than twice in the same subject" as it appears in General Regulation G.18.2, implies that a candidate may not be admitted to an examination in a module, including a supplementary examination, more than three times.
- the manner in which research reports are prepared and examined in his department. **NB:** Full details are published in each department's postgraduate information brochure, which is available from the head of department concerned. The minimum pass mark for a research report is 50%. The provisions regarding pass requirements for dissertations contained in General Regulation G.12.2 apply mutatis mutandis to research reports.

Subject to the provisions of General Regulation G.12.2.1.3, the subminimum required in subdivisions of modules is published in the study guides, which are available from the head of department concerned.



## Kurrikulum: Finale jaar

**Minimum krediete: 120**

### Kernmodules

#### Kontemporêre bestuur en leierskap 700 (OBS 700)

##### Module-inhoud:

\*Hierdie inligting is slegs in Engels beskikbaar.

Objective of the module:

The purpose of the module is to develop the management and leadership skills of students so that they can make effective decisions where amongst others; ethics, motivation, innovation and change aspects of a typical business enterprise are concerned.

Study themes:

- Managers and managing;
- Ethics, social responsibility and diversity;
- The manager as decision maker;
- The manager as a planner and strategist;
- Managing organisational structure;
- Organisational control and culture;
- The manager as a person;
- Motivation;
- Leadership;
- Groups and teams and
- Communication.

**Modulekrediete** 20.00

**Voorvereistes** OBS 320

**Onderrigtaal** Module word in Engels aangebied

**Akademiese organisasie** Ondernemingsbestuur

**Aanbiedingstydperk** Semester 1

#### Geïntegreerde verslae: Versekering 701 (OBS 701)

##### Module-inhoud:

\*Hierdie inligting is slegs in Engels beskikbaar.

This module will focus on the role and responsibility of assurance providers for the assurance of Integrated Reports. To accommodate non-accounting students, the module will firstly investigate the basic principles of auditing before applying these principles in a sustainability assurance environment. Finally, the challenges that integrated reporting poses to assurance providers will be investigated from practical and academic perspectives.

**Modulekrediete** 20.00

**Kontaktyd** 5 lesings

**Onderrigtaal** Module word in Engels aangebied



**Akademiese organisasie** Ondernemingsbestuur

**Aanbiedingstydperk** Semester 2

## Stratetiese bestuur 700 (SBE 700)

### Module-inhoud:

\*Hierdie inligting is slegs in Engels beskikbaar.

This module, Strategic management, analyses the combination of competitive moves and business approaches that organisations can employ to please customers, achieve organisational objectives and compete successfully in a dynamic business environment.

Study themes:

- The strategic management process: an overview;
- Establishing company direction: developing a strategic vision, setting objectives and crafting a strategy;
- Industry and competitive analysis;
- Evaluating company resources and competitive capabilities;
- Strategy and competitive advantage;
- Tailoring strategy to fit specific industry and company situations;
- Strategy and competitive advantage;
- Evaluating the strategies of diversified companies;
- Building resource strengths and organisational capabilities;
- Managing the internal organisation to promote better strategy execution and
- Corporate culture and leadership - keys to effective strategy execution.

**Modulekrediete** 20.00

**Voorvereistes** Geen voorvereistes.

**Onderrigtaal** Module word in Engels aangebied

**Akademiese organisasie** Ondernemingsbestuur

**Aanbiedingstydperk** Semester 1

## Geïntegreerde verslagdoeningsraamwerk 702 (OBS 702)

### Module-inhoud:

\*Hierdie inligting is slegs in Engels beskikbaar.

This module offer knowledge and skills in best practice corporate responsibility tools and standards ensuring a strong understanding of stakeholder engagement, integrated reporting and the ability to apply reporting guidelines with improved strategic capabilities in the field of integrated reporting and enable participants to develop, validate and communicate their competence in a systematic manner improve stakeholder confidence in the expertise of integrated reporting.

This module incorporates the learning outcomes of the International Integrated Reporting Council <IR> Competency Matrix. These practically oriented learning outcomes are supported with strong theoretical foundations in social and environmental accounting literature. After completing this module, students will firstly illustrate basic technical integrated reporting competencies, and secondly, the ability to critically analyse the quality and rigour of integrated reports.



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<b>Modulekrediete</b>	40.00
<b>Kontaktyd</b>	5 lesings
<b>Onderrigtaal</b>	Module word in Engels aangebied
<b>Akademiese organisasie</b>	Ondernemingsbestuur
<b>Aanbiedingstydperk</b>	Jaar

## Stratetiese kommunikasiebestuur 700 (SKO 700)

### Module-inhoud:

\*Hierdie inligting is slegs in Engels beskikbaar.

\*Only for Postgraduate Diploma in Economics and Management Sciences Option: Integrated Reporting students.

The objective of this module is to provide a conceptualisation of the role of corporate communication in the strategic decision-making process. It also addresses the overlapping and complementary areas of communication management with other fields of study in the management sciences.

Some of the topics that you will be introduced to are:

- \* The corporate communication manager's contribution to strategic management
- \* The role of communication management in the identification and management of strategic issues in the internal, task and macro environment of the organisation
- \* The positioning and introduction of a corporate communication strategy
- \* How the strategic management of communication can assist in achieving corporate goals such as innovation (by creating a culture of creativity), productivity, rationalisation, a new corporate culture, and global competitiveness
- \* The crucial role of communication management in identifying and managing strategic stakeholders and problematic publics
- \* The responsibility of corporate communication in identifying and changing asymmetrical worldviews in the organisation
- \* Important research in the field
- \* The experience of and relationships with top management.

Module evaluation is continuous and includes individual class tests, group presentations, projects and participation in class discussions.

<b>Modulekrediete</b>	20.00
<b>Onderrigtaal</b>	Module word in Engels aangebied
<b>Akademiese organisasie</b>	Afdeling Kommunikasiebestuur
<b>Aanbiedingstydperk</b>	Semester 2

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Die inligting wat hier verskyn, is onderhewig aan verandering en kan na die publikasie van hierdie inligting gewysig word.. Die [Algemene Regulasies \(G Regulasies\)](#) is op alle fakulteite van die Universiteit van Pretoria van toepassing. Dit word vereis dat elke student volkome vertrou met hierdie regulasies sowel as met die inligting vervat in die [Algemene Reëls](#) sal wees. Onkunde betreffende hierdie regulasies en reëls sal nie as 'n verskoning by oortreding daarvan aangebied kan word nie.