
University of Pretoria Yearbook 2017

Textiles: marketing and consumer aspects 421 (TKS 421)

Qualification	Undergraduate
Faculty	Faculty of Natural and Agricultural Sciences
Module credits	15.00
Programmes	BConSci Clothing Retail Management
Prerequisites	TKS 411
Contact time	3 lectures per week
Language of tuition	Afrikaans and English is used in one class
Academic organisation	Consumer Science
Period of presentation	Semester 2

Module content

Clothing textiles and textile products from a marketing and consumer perspective. Practical project: Project to assess performance properties of textiles for specific end-use by using laboratory tests. A written report of the results is also required.

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