



---

# University of Pretoria Yearbook 2017

---

## Music entrepreneurship 300 (MKZ 300)

<b>Qualification</b>	Undergraduate
<b>Faculty</b>	<a href="#">Faculty of Humanities</a>
<b>Module content</b>	*Closed - requires departmental selection An overview of music entrepreneurship by exploring concepts such as entrepreneurship, macro-and micro economic environments, how to create a business venture, project management, marketing, writing a business plan, basic accounting and financial management. It aims to prepare students for a portfolio career approach by managing the many facets of being a musician.
<b>Module credits</b>	18.00
<b>Programmes</b>	<a href="#">BMus</a>
<b>Prerequisites</b>	Admission into relevant programme
<b>Contact time</b>	2 lectures per week
<b>Language of tuition</b>	Afrikaans and English is used in one class
<b>Academic organisation</b>	Music
<b>Period of presentation</b>	Year

---

The information published here is subject to change and may be amended after the publication of this information. The [General Regulations \(G Regulations\)](#) apply to all faculties of the University of Pretoria. It is expected of each student to familiarise himself or herself well with these regulations as well as with the information contained in the [General Rules](#) section. Ignorance concerning these regulations and rules will not be accepted as an excuse for any transgression.