



---

# University of Pretoria Yearbook 2017

---

## Real estate 220 (EWS 220)

<b>Qualification</b>	Undergraduate
<b>Faculty</b>	<a href="#">Faculty of Engineering, Built Environment and Information Technology</a>
<b>Module content</b>	Property marketing. The role of property marketing in the real estate industry. Marketing principles and objectives. Methods of marketing of different types of property to obtain optimum results.
<b>Module credits</b>	6.00
<b>Programmes</b>	<a href="#">BSc Real Estate</a>
<b>Prerequisites</b>	EWS 110/120
<b>Contact time</b>	2 lectures per week
<b>Language of tuition</b>	Separate classes for Afrikaans and English
<b>Academic organisation</b>	Construction Economics
<b>Period of presentation</b>	Semester 2

---

The information published here is subject to change and may be amended after the publication of this information. The [General Regulations \(G Regulations\)](#) apply to all faculties of the University of Pretoria. It is expected of each student to familiarise himself or herself well with these regulations as well as with the information contained in the [General Rules](#) section. Ignorance concerning these regulations and rules will not be accepted as an excuse for any transgression.