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# University of Pretoria Yearbook 2017

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## Real estate 220 (EWS 220)

<b>Qualification</b>	Undergraduate
<b>Faculty</b>	<a href="#">Faculty of Engineering, Built Environment and Information Technology</a>
<b>Module credits</b>	6.00
<b>Programmes</b>	<a href="#">BSc Real Estate</a>
<b>Prerequisites</b>	EWS 110/120
<b>Contact time</b>	2 lectures per week
<b>Language of tuition</b>	Separate classes for Afrikaans and English
<b>Academic organisation</b>	Construction Economics
<b>Period of presentation</b>	Semester 2

### Module content

Property marketing. The role of property marketing in the real estate industry. Marketing principles and objectives. Methods of marketing of different types of property to obtain optimum results.

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