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# University of Pretoria Yearbook 2017

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## Creativity and innovation 823 (ENP 823)

**Qualification** Postgraduate

**Faculty** [Faculty of Economic and Management Sciences](#)

**Module content**

- The theorem surrounding creativity, innovation and opportunity finding
- The techniques to facilitate and enhance creative thinking
- A full understanding of business innovation in an entrepreneurial context

**Module credits** 20.00

**Prerequisites** No prerequisites.

**Language of tuition** Module is presented in English

**Academic organisation** Business Management

**Period of presentation** Semester 1

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