

# University of Pretoria Yearbook 2016

## PhD Tourism Management (07267242)

**Duration of study** 2 years

**Total credits** 360

**Contact** Prof BA Lubbe [berendien.lubbe@up.ac.za](mailto:berendien.lubbe@up.ac.za) +27 (0)124202323

### Programme information

All postgraduate programmes are not offered every year. Please consult the relevant faculty concerning the presentation of this programme.

### Admission requirements

- Subject to the provisions of the General Regulations, an appropriate master's degree is required.
- The head of department reserves the right to prescribe additional modules/seminars for a candidate until he/she has met the specified requirements.
- The Dean has the right of authorisation regarding matters not provided for in the General Regulations or the Faculty regulations. Due to capacity constraints, there are not an intake of new students every year. It remains the applicant's responsibility to ensure that the degree they wish to apply for, will indeed be offered.

### Additional requirements

The head of department reserves the right to prescribe additional modules/seminars for a candidate until he/she has met the specified requirements.

The Dean has the right of authorisation regarding matters not provided for in the General Regulations or the Faculty regulations.

Due to capacity constraints, there are not an intake of new students every year. It remains the applicant's responsibility to ensure that the degree they wish to apply for, will indeed be offered.

### Research information

The research component comprises the writing of a thesis and a draft article for publication. A short proposal has to be submitted to the postgraduate programme manager. Upon approval of the proposal, a supervisor(s) will be appointed. The candidate will work under the guidance of his/her supervisor to develop a detailed research proposal according to the departmental guidelines and regulations. The proposal has to be approved by all relevant committees before the candidate can commence with the thesis. The candidate will then continue to work under supervision of his/her supervisor to complete the research and to develop and finalise a thesis according to departmental guidelines and regulations. A public defence of the final thesis is required as part of the examination process.

Before or on submission of the thesis, the candidate must submit at least one draft article for publication in a recognised academic journal. The draft article should be based on the research the candidate has conducted for

the thesis and be approved by the supervisor. The draft article is a necessary condition for the degree to be conferred on the candidate.

The research component (thesis and draft article for publication) contributes 100% towards the total requirement for the degree. All prescribed modules are a prerequisite for the thesis.

An approved module from other programmes in other faculties can also be included with the consent from the Head of the Division of Tourism Management and the head of the other department concerned.

# Curriculum: Year 1

## Core modules

### Research methodology 801 (EBW 801)

<b>Module credits</b>	0.00
<b>Service modules</b>	Faculty of Natural and Agricultural Sciences
<b>Prerequisites</b>	No prerequisites.
<b>Contact time</b>	1 lecture per week
<b>Language of tuition</b>	Both Afr and Eng
<b>Academic organisation</b>	EMS Dean's Office
<b>Period of presentation</b>	Year

#### Module content

The following broad themes are covered:

- An overview of the research process to be followed and the outcomes required of postgraduate students;
- Foundational skills for postgraduate students;
- What is research?;
- What is a theory and how can I ensure that my study makes a clear theoretical contribution?;
- An overview of the structure of a research proposal;
- Identifying and evaluating possible research topics;
- Delineating the scope of a study;
- Writing a literature review;
- Choosing an appropriate inquiry strategy (research approach) for a study;
- Writing the research design and methods section of a research proposal.

### Thesis 995 (TBE 995)

<b>Module credits</b>	360.00
<b>Prerequisites</b>	No prerequisites.
<b>Language of tuition</b>	Both Afr and Eng
<b>Academic organisation</b>	Division of Tourism Management
<b>Period of presentation</b>	Year

---

## Curriculum: Final year

### Core modules

#### Thesis 995 (TBE 995)

<b>Module credits</b>	360.00
<b>Prerequisites</b>	No prerequisites.
<b>Language of tuition</b>	Both Afr and Eng
<b>Academic organisation</b>	Division of Tourism Management
<b>Period of presentation</b>	Year

---

The information published here is subject to change and may be amended after the publication of this information. The [General Regulations \(G Regulations\)](#) apply to all faculties of the University of Pretoria. It is expected of students to familiarise themselves well with these regulations as well as with the information contained in the [General Rules](#) section. Ignorance concerning these regulations and rules will not be accepted as an excuse for any transgression.