Postgraduate Diploma Option: Integrated Reporting (07220025)

Duration of study	1 year
Total credits	120
Contact	Dr PDG Conradie pieter.conradie@up.ac.za +27 (0)124205929

Admission requirements

A relevant bachelor's degree and/or appropriate prior learning.

The Department of Business Management reserves the right not to present the programme during a specific period or to limit the number of candidates admitted.

Additional requirements

1. The Dean has the right of authorisation regarding matters not provided for in the General Regulations or Faculty Regulations.
2. Only selected candidates will be allowed to register for a Postgraduate Diploma.
3. The Department concerned reserves the right not to present a programme during a specific period or to limit the number of candidates admitted.
4. The presentation of the programme is subject to the admission of a minimum number of candidates.

Examinations and pass requirements

i. Candidates are finally evaluated during the periods of May to June and October to November for the first and second semesters respectively. The examinations may take the form of oral or written evaluations.
ii. An examination paper is written in each module and a minimum of 50% should be obtained. A subminimum of 40% in each module is required.
iii. There are no supplementary examinations.

In calculating marks, General Regulation G12.2 applies.
Subject to the provisions of General Regulation G.26, a head of a department determines, in consultation with the Dean

• when the examinations for the Postgraduate Diploma in his/her department will take place, provided that:

i. examinations for the Postgraduate Diploma which do not take place before the end of the academic year, must take place no later than 18 January of the following year, and all examination results must be submitted to the Student Administration by 25 January; and

ii. examinations for the Postgraduate Diploma which do not take place before the end of the first semester, may take place no later than 15 July, and all examination results must be submitted to the Student Administration on or before 18 July.

- whether a candidate will be admitted to a supplementary examination, provided that a supplementary examination is granted, only once in a maximum of two prescribed semester modules or once in one year module;
- supplementary examinations (if granted) cover the same subject matter as was the case for the examinations; **NB**: For the purpose of this provision, the phrase "not sit for an examination more than twice in the same subject" as it appears in General Regulation G.18.2, implies that a candidate may not be admitted to an examination in a module, including a supplementary examination, more than three times.
- the manner in which research reports are prepared and examined in his department. **NB**: Full details are published in each department's postgraduate information brochure, which is available from the head of department concerned. The minimum pass mark for a research report is 50%. The provisions regarding pass requirements for dissertations contained in General Regulation G.12.2 apply mutatis mutandis to research reports.

Subject to the provisions of General Regulation G.12.2.1.3, the subminimum required in subdivisions of modules is published in the study guides, which are available from the head of department concerned.

Curriculum: Final year

Minimum credits: 125

Core modules

Information and knowledge management (I) 713 (INY 713)

Module credits	15.00
Service modules	Faculty of Economic and Management Sciences
Prerequisites	No prerequisites.
Contact time	2 lectures per week
Language of tuition	English
Academic organisation	Information Science
Period of presentation	Semester 1

Module content

This module consists of two main sections. A theoretical framework of information and knowledge management will be addressed in section one. Section two covers the enablers of information and knowledge management. These include: leadership, corporate culture, organisational learning, strategy, laws and policies, measurement and information technology.

Contemporary management and leadership 781 (OBS 781)

Module credits	20.00
Prerequisites	OBS 320
Contact time	1 lecture per week
Language of tuition	English
Academic organisation	Business Management
Period of presentation	Semester 1 or Semester 2

Module content

Objective of the module:

The purpose of the module is to develop the management and leadership skills of students so that they can make effective decisions where amongst others; ethics, motivation, innovation and change aspects of a typical business enterprise are concerned.

Study themes:

• Managers and managing;
• Ethics, social responsibility and diversity;
• The manager as decision maker;
• The manager as a planner and strategist;
• Managing organisational structure;
• Organisational control and culture;
• The manager as a person;
• Motivation;
• Leadership;
• Groups and teams and
• Communication.

Strategic management 780 (SBE 780)

Module credits	20.00
Prerequisites	OBS 320
Contact time	1 lecture per week
Language of tuition	English
Academic organisation	Business Management
Period of presentation	Semester 1 or Semester 2

Module content

This module, Strategic management, analyses the combination of competitive moves and business approaches that organisations can employ to please customers, achieve organisational objectives and compete successfully in a dynamic business environment.

Study themes:

• The strategic management process: an overview;
• Establishing company direction: developing a strategic vision, setting objectives and crafting a strategy;
• Industry and competitive analysis;
• Evaluating company resources and competitive capabilities;
• Strategy and competitive advantage;
• Tailoring strategy to fit specific industry and company situations;
• Strategy and competitive advantage;
• Evaluating the strategies of diversified companies;
• Building resource strengths and organisational capabilities;
• Managing the internal organisation to promote better strategy execution and
• Corporate culture and leadership - keys to effective strategy execution.

Strategic communication management 780 (SKO 780)

Module credits	25.00
Contact time	1 other contact session per week, 1 lecture per week
Language of tuition	English
Academic organisation	Div Communication Management
Period of presentation	Semester 1

Module content

*Only for BComHons Communication Management students
The objective of this module is to provide a conceptualisation of the role of corporate communication in the strategic decision-making process. It also addresses the overlapping and complementary areas of communication management with other fields of study in the management sciences.
Some of the topics that you will be introduced to are:
* The corporate communication manager's contribution to strategic management
* The role of communication management in the identification and management of strategic issues in the internal, task and macro environment of the organisation
* The positioning and introduction of a corporate communication strategy
* How the strategic management of communication can assist in achieving corporate goals such as innovation (by creating a culture of creativity), productivity, rationalisation, a new corporate culture, and global competitiveness
* The crucial role of communication management in identifying and managing strategic stakeholders and problematic publics
* The responsibility of corporate communication in identifying and changing asymmetrical worldviews in the organisation
* Important research in the field
* The experience of and relationships with top management.
Module evaluation is continuous and includes individual class tests, group presentations, projects and participation in class discussions.

Providing assurance on integrated reports - Legislative framework 791 (OBS 791)

Module credits	20.00
Prerequisites	No prerequisites.
Language of tuition	English
Academic organisation	Business Management
Period of presentation	Semester 2

Module content

This module will focus on the role and responsibility of auditors for the review of Integrated Reporting process and the control environment. To gain a strong understanding of assurance processes and the ability to apply AA1000AP and AA100AS principles in the context of regulatory and statutory requirements. To impart required competence to understand materiality from identification and prioritisation and to become a credible assurance practitioner – including basic interviewing techniques, reporting on findings and monitoring corrective action.

Reporting framework 792 (OBS 792)

Module credits	25.00
Prerequisites	No prerequisites.
Contact time	1 lecture per week
Language of tuition	English
Academic organisation	Business Management
Period of presentation	Semester 2

Module content

This module offers knowledge and skills in best practice corporate responsibility tools and standards ensuring a strong understanding of stakeholder engagement, integrated reporting and the ability to apply reporting guidelines with improved strategic capabilities in the field of integrated reporting and enable participants to develop, validate and communicate their competence in a systematic manner improve stakeholder confidence in the expertise of integrated reporting.