

# University of Pretoria Yearbook 2016

## BA Visual Studies (01130192)

**Duration of study** 3 years

**Total credits** 372

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### Programme information

With the increasing importance of the visual medium in the communications and cultural media, informed interaction with all forms of visual culture has become imperative. This programme aims to promote visual literacy by offering instruction in the analysis, interpretation and evaluation of various aspects of visual culture, in both an historical and contemporary context.

Closing date for applications: 30 September annually.

### Admission requirements

- Candidates who achieved an APS of 30 in Grade 11 and comply with the minimum subject requirements and achievement levels of these study programmes will automatically be granted placement in the study programmes subject to the availability of space. The above-mentioned is not applicable to selection programmes.
- To retain admission learners will be expected to obtain an APS of at least 28 in Grade 12. Prospective students who have already been granted provisional admission in these study programmes but obtained at least an APS of 27 in Grade 12 will be considered by the Admission Committee should space be available. The Admission Committee of the Faculty of Humanities will consider these students once the results of the National Benchmark Test (NBT) are available and depending on the availability of space.
- The Faculty will assess satisfactory performance in the NBT in the light of its commitment to ensure that an appropriate proportion of the applicants will be drawn from the historically disadvantaged category of the population.
- Applicants with an APS of 30 but who do not comply with the subject requirements must write the NBT.
- Life Orientation is excluded when calculating the APS.

Minimum requirements for 2016				
Achievement Level				APS
Afrikaans or English				
NSC/IEB	HIGCSE	AS-Level	A-Level	
5	3	C	C	30



## Other programme-specific information

- Students who are deemed to be at risk of their level of academic literacy are compelled to take ALL 110 and ALL 125.
- Students who are deemed NOT to be at risk of their level of academic literacy are compelled to take language modules to the value of 12 credits from the list of language modules (see *Academic literacy*).

### ?Elective modules for the first year

**Select any two disciplines (subjects) at year level one and do two semester modules from each of these disciplines (to the value of 48 credits):**

Yr level 1 modules:

APL 110,120 [12 each] DFK 110,120 [12 each]\* EFK 110,120 [12 each] FIL 110,120 [12 each] INL 110,140 [12 each] BEM 110,122 [10 each]\* GES 110,120 [12 each] PTO 111,120 [12 each] REL 110,120 [12 each]

(See Language Groups)

*\*If the DFK and/or BEM modules are taken, an additional module must be selected to meet the credit requirement of 48.*

### Elective modules for the second year

**Select one discipline (subject) which was successfully completed at year level one and do both semesters at year level two, plus one semester module from the second discipline that you successfully completed in the first year (to the value of 60 credits):**

Yr level 2 modules:

APL 210,220 [20 each] DFK 210,220 [15 each]\* EFK 210,220 [20 each] FIL 210,220 [20 each] INL 240 [20] BEM 212,224 [16 each]\* GES 210,220 [20 each] STL 210,220 [20 each] REL 210,220 [20 each]

(See Language Groups)

*\*If DFK and BEM are selected, both semesters must be completed.*

### Elective modules for the third year

**Select one discipline (subject) which was successfully completed at year level two and do both semester modules at year level three (to the value of 60 credits):**

Yr level 3 modules:

APL 310,320 [30 each] DFK 310,320 [20 each] \* EFK 310,320 [30 each], FIL 310,320, INL 360 [30 each], BEM 314\*,321 [20 each] GES 310,320 [30 each] STL 310,320 [30 each] REL 310,320 [30 each]

*\*Please note that STK 110 is a prerequisite for BEM 314 and should already be taken in the first year of study.*

*\*If DFK or BEM are selected, both semesters must be completed.*

## LANGUAGE GROUPS FOR SELECTION IN PROGRAMMES



Note: You should consult the alphabetical list of modules for full information on all the language modules listed below, as some of these modules have specific requirements/prerequisites.

### **Module group 1 - Afrikaans**

#### **Year level 1**

- As a first language: AFR 110,120
- For speakers of other languages (also for speakers of other languages who are registered for qualifications in education and law) AFR 114
- For law students (first language): AFR 110 Note: AFR 120 may be taken additionally.
- For students following a programme in education: AFR 110,120; (first language); AFR 114 (speakers of other languages)

#### **Year level 2**

- As a first language: AFR 214, AFR 210,220
- For students following a programme in education: AFR 214, AFR 220
- Language, culture, communication and media: LCC 210,220

#### **Year level 3**

- As a first language: AFR 311,321
- For students following a programme in education: Any modules with alpha codes AFR and LCC offered at year level 3.
- Language, culture, communication and media: LCC 312,320,322

### **Module group 2 - English**

#### **Year level 1**

- For special purposes: ENG 118
- For academic purposes: ENG 110,120

#### **Year level 2**

ENG 210,220

#### **Year level 3**

- ENG 310,320
- ENG 311,322

### **Module group 3 - French**

#### **Year level 1**

- For beginners: FRN 104,181 (LLM students)
- Cultural-professional (for students who have passed French in Grade 12): FRN 113,123

#### **Year level 2**

FRN 211,221

#### **Year level 3**

Cultural-professional: FRN 361,362,363,364

### **Module group 4 - German**

#### **Year level 1**

- For beginners: DTS 104
- Cultural-professional (for students who have passed German in Grade 12): DTS 113,123

#### **Year level 2**

DTS 211,221

#### **Year level 3**



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Cultural-professional: DTS 361,362,363,364

**Module group 5 - Greek**

**Year level 1**

GRK 110,120

**Year level 2**

GRK 210,220

**Module group 6 - Hebrew**

**Year level 1**

HEB 110,120

**Year level 2**

HEB 210,220

**Module group 7 - Latin**

**Year level 1**

LAT 110,120 (students who passed Latin in Grade 12 may start immediately with Latin at year level 2)

**Year level 2**

LAT 210,220

**Year level 3**

LAT 310,320

**Module group 8 - IsiNdebele**

**Year level 1**

For speakers of isiNdebele as home language or first or second additional language  
NDE 110, AFT 121

**Year level 2**

NDE 210, AFT 220

**Year level 3**

NDE 310, AFT 320

**Module group 9 - IsiZulu**

**Year level 1**

- For beginners: ZUL 110,120
- For speakers of isiZulu as home language or first or second additional language: ZUL 111, AFT 121

**Year level 2**

- For students who did ZUL 110,120 at year level 1: ZUL 210,220
- For students who did AFT 121: ZUL 111 at year level 1: AFT 220, ZUL 211

**Year level 3**

ZUL 310, AFT 320

**Module group 10 - Sepedi**

**Year level 1**

- For beginners: SEP 110,120
- For speakers of Sepedi as home language or first or second additional language: SEP 111, AFT 121

**Year level 2**

- For students who did SEP 110,120 at year level 1: SEP 210,220
- For students who did AFT 121, SEP 111 at year level 1: AFT 220, SEP 211



### **Year level 3**

SEP 310, AFT 320

### **Module group 11 - Spanish**

#### **Year level 1**

For beginners: SPN 101,102

#### **Year level 2**

SPN 211,221

#### **Year level 3**

SPN 311,321

### **Module group 12 - Portuguese**

#### **Year level 1**

- For beginners: PTG 101
- Portuguese language and culture (for students who have passed Portuguese in Gr 12): PTG 113,123

#### **Year level 2**

PTG 211,221

#### **Year level 3**

PTG 311,321

### **Academic literacy**

The academic literacy of all students who enrol at the University of Pretoria for the first time and all new students enrolling with the Faculty of Humanities for the first time will be assessed at the start of the academic year by means of their NSC marks.

1. Students following a degree programme in English: The NSC Grade 12 English mark will be used to determine whether students in the Faculty of Humanities should register for the academic literacy modules (ALL 110 and ALL 125 in English):
  - Home Language: Students with a 4 or lower register for ALL 110 and ALL 125.
  - First Additional Language: Students with a 5 or lower register for ALL 110 and ALL 125.
2. Students following a degree programme in Afrikaans: The NSC Grade 12 Afrikaans mark will be used to determine whether students in the Faculty of Humanities should register for the academic literacy modules (VAG 110 and VAG 125 in Afrikaans):
  - Home Language: Students with a 4 or lower register for VAG 110 and VAG 125.

All students in the Faculty of Humanities who are identified as being at risk in terms of their level of academic literacy, are compelled to obtain at least 12 credits in the academic literacy modules ALL 110 or VAG 110 and ALL 125 or VAG 125.

All students in the Faculty of Humanities who are not at risk in terms of their level of academic literacy, are compelled to obtain at least 12 credits in language modules:

### **Department of English**

ENG 110 Introduction to literature in English (I)

ENG 120 Introduction to literature in English (II)

ENG 118 English for specific purposes

### **Departement Afrikaans**

AFR 110 Afrikaanse taalkunde en letterkunde

AFR 120 Afrikaanse taalkunde en letterkunde



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AFR 114 Afrikaans vir sprekers van ander tale (I)

**Department of African Languages**

NDE 110 Introduction to isiNdebele grammar – Capita selecta

\* Students who want to take isiNdebele in the second semester, should also register for AFT 121 (African languages literature: Capita selecta)

ZUL 110 IsiZulu for beginners

ZUL 111 Introduction to isiZulu grammar – Capita selecta

\* Students want to take isiZulu in the second semester, should also register for AFT 121 (African languages literature: Capita selecta)

SEP 110 Sepedi for beginners

SEP 111 Introduction to Sepedi Grammar – Capita selecta

\* Students who want to take Sepedi in the second semester, should also register for AFT 121 (African languages literature: Capita selecta)

STW 110 Setswana for beginners

STW 111 Introduction to Setswana Grammar – Capita selecta

\*Students who want to take Setswana in the second semester, should also register for AFT 121 (African languages literature: Capita selecta)

**Department of Modern European Languages**

DTS 104 German for beginners

DTS 113 German: Cultural-professional (1) \*Prerequisite: Grade 12 German

FRN 104 French for beginners

FRN 113 French: Cultural-professional (1) \*Prerequisite: Grade 12 French

SPN 101 Spanish for beginners

SPN 102 Spanish for beginners

PTG 101 Portuguese for beginners

**Department of Ancient Languages and Cultures**

HEB 110 Hebrew

LAT 110 Latin

GRK 110 Greek



## Curriculum: Year 1

**Minimum credits: 102**

### Fundamental modules

#### Academic information management 101 (AIM 101)

**Module content:**

Find, evaluate, process, manage and present information resources for academic purposes using appropriate technology. Apply effective search strategies in different technological environments. Demonstrate the ethical and fair use of information resources. Integrate 21st-century communications into the management of academic information.

**Module credits** 6.00

**Service modules**

Faculty of Engineering, Built Environment and Information Technology  
Faculty of Education  
Faculty of Economic and Management Sciences  
Faculty of Humanities  
Faculty of Law  
Faculty of Health Sciences  
Faculty of Natural and Agricultural Sciences  
Faculty of Theology  
Faculty of Veterinary Science

**Prerequisites** No prerequisites.

**Contact time** 2 lectures per week

**Language of tuition** Both Afr and Eng

**Academic organisation** Information Science

**Period of presentation** Semester 1

#### Academic information management 111 (AIM 111)

**Module content:**

Find, evaluate, process, manage and present information resources for academic purposes using appropriate technology.

**Module credits** 4.00

**Service modules**

Faculty of Engineering, Built Environment and Information Technology  
Faculty of Education  
Faculty of Economic and Management Sciences  
Faculty of Humanities  
Faculty of Law  
Faculty of Health Sciences  
Faculty of Natural and Agricultural Sciences  
Faculty of Theology

**Prerequisites** No prerequisites.



<b>Contact time</b>	MAMELODI, 2 lectures per week
<b>Language of tuition</b>	Both Afr and Eng
<b>Academic organisation</b>	Information Science
<b>Period of presentation</b>	Semester 1

## Academic information management 121 (AIM 121)

### Module content:

Apply effective search strategies in different technological environments. Demonstrate the ethical and fair use of information resources. Integrate 21st-century communications into the management of academic information.

<b>Module credits</b>	4.00
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<b>Service modules</b>	Faculty of Engineering, Built Environment and Information Technology Faculty of Education Faculty of Economic and Management Sciences Faculty of Humanities Faculty of Law Faculty of Health Sciences Faculty of Natural and Agricultural Sciences Faculty of Theology Faculty of Veterinary Science
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<b>Prerequisites</b>	No prerequisites.
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<b>Contact time</b>	2 lectures per week, MAMELODI
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<b>Language of tuition</b>	Both Afr and Eng
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<b>Academic organisation</b>	Information Science
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<b>Period of presentation</b>	Semester 2
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## Academic literacy 110 (ALL 110)

### Module content:

This module intends to equip students to cope more confidently and competently with the reading and understanding of a variety of texts, to apply these skills in a variety of contexts and to follow the conventions of academic writing.

<b>Module credits</b>	6.00
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<b>Service modules</b>	Faculty of Health Sciences Faculty of Theology
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<b>Prerequisites</b>	No prerequisites.
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<b>Contact time</b>	2 lectures per week
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<b>Language of tuition</b>	English
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<b>Academic organisation</b>	Unit for Academic Literacy
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**Period of presentation** Semester 1

## Academic literacy for Humanities 125 (ALL 125)

### Module content:

This module equips students to understand and use a range of discipline-specific terminology; apply the strategies of critical and comprehensive reading to their own academic literacy; apply the conventions of academic writing to their own writing, using the process approach, to produce intelligible academic texts and use the correct referencing technique as required by the faculty.

**Module credits** 6.00

**Service modules** Faculty of Health Sciences

**Prerequisites** No prerequisites.

**Contact time** 2 lectures per week

**Language of tuition** English

**Academic organisation** Unit for Academic Literacy

**Period of presentation** Semester 2

## Academic orientation 101 (UPO 101)

**Module credits** 0.00

**Prerequisites** No prerequisites.

**Language of tuition** Double Medium

**Academic organisation** Humanities Dean's Office

**Period of presentation** Year

## Core modules

### Visual culture studies 111 (VKK 111)

#### Module content:

Foundations of visual culture

This module introduces art and visual culture theory using a wide range of texts and ideas. The module gives students wide exposure to visual discourses and includes a variety of visual culture examples e.g. artworks, advertisements. These discourses may include: exploring what visual culture is; modes of analysis; introducing terminology such as ideology and myth; dealing with selected periods from history contextually; introducing cultural icons and themes from popular visual culture.

**Module credits** 12.00

**Service modules** Faculty of Engineering, Built Environment and Information Technology

**Prerequisites** No prerequisites.



<b>Contact time</b>	3 lectures per week
<b>Language of tuition</b>	Double Medium
<b>Academic organisation</b>	Visual Arts
<b>Period of presentation</b>	Semester 1

## Visual culture studies 121 (VKK 121)

### Module content:

*Images across media: current issues*

This module presents an introduction into the ways in which images appear across media in contemporary visual culture from a specific African perspective within the global. This is done by means of exploring key modes, themes, genres, platforms and visual texts. Among the media and mediums that may be covered are photography, art, graphic design, advertising, film, documentaries, video, digital and social media.

<b>Module credits</b>	12.00
<b>Prerequisites</b>	No prerequisites.
<b>Contact time</b>	3 lectures per week
<b>Language of tuition</b>	Double Medium
<b>Academic organisation</b>	Visual Arts
<b>Period of presentation</b>	Semester 2

## Visual culture studies 123 (VKK 123)

### Module content:

*Images across media: historical perspectives*

This module presents a historical overview of the ways in which images have appeared across media in visual culture from a specific African vantage point within the global. This is done by means of exploring key modes, themes and visual texts with the aim of fostering an understanding of how historical events and cultural and ideological trends underpin the visual. Among the topics that may be covered are the progression of graphic and industrial design from the Industrial Revolution, photography, art, fashion, dress, magazines, printed culture and postcards. The module also provides an introduction to research approaches and methods in the field of visual culture.

<b>Module credits</b>	12.00
<b>Service modules</b>	Faculty of Engineering, Built Environment and Information Technology
<b>Prerequisites</b>	No prerequisites.
<b>Contact time</b>	3 lectures per week
<b>Language of tuition</b>	Double Medium



**Academic organisation** Visual Arts

**Period of presentation** Semester 2

## Elective modules

### Anthropology 110 (APL 110)

#### Module content:

Introduction to Anthropology

This introduction to anthropology introduces basic themes of the discipline including ritual, religion, marriage and sex. It combines classic studies with recent scholarship, and asks the 'big question' about human society and human cultures that offer challenging perspectives on the world we live in.

**Module credits** 12.00

**Prerequisites** No prerequisites.

**Contact time** 2 lectures per week, 1 tutorial per week

**Language of tuition** Both Afr and Eng

**Academic organisation** Anthropology and Archaeology

**Period of presentation** Semester 1

### Anthropology 120 (APL 120)

#### Module content:

Small places, Large issues

This module builds on the ethnographic and theoretical themes introduced in APL 110, asking particular questions about how we may think about the relationship between the local and the global; indigenous and universal; public and private; the real and the possible.

**Module credits** 12.00

**Prerequisites** No prerequisites.

**Contact time** 2 lectures per week, 1 tutorial per week

**Language of tuition** Both Afr and Eng

**Academic organisation** Anthropology and Archaeology

**Period of presentation** Semester 2

### Principles of marketing management 110 (BEM 110)

#### Module content:

Principles of marketing management and marketing instruments, customer centricity, the process of marketing management, market segmentation, positioning and marketing information systems, environmental analysis, identification of target markets, value creation, positioning strategies, consumer behaviour, relationship



marketing, relationship intention, application of product, price, marketing communication and distribution strategies.

<b>Module credits</b>	10.00
<b>Service modules</b>	Faculty of Engineering, Built Environment and Information Technology Faculty of Humanities Faculty of Natural and Agricultural Sciences
<b>Prerequisites</b>	No prerequisites.
<b>Language of tuition</b>	Both Afr and Eng
<b>Academic organisation</b>	Marketing Management
<b>Period of presentation</b>	Semester 1

### Drama and film studies 110 (DFK 110)

#### Module content:

The languages of drama and film

This module introduces the languages of drama and film as well as approaches to drama and film analysis. In addition, historical and contemporary drama and film theories will be used to read various drama and film texts.

A & B: For students who enrolled for the BA Drama programme prior to 2016, as well as for students entering the BDram programme in 2016.

<b>Module credits</b>	10.00
<b>Prerequisites</b>	No prerequisites.
<b>Contact time</b>	3 lectures per week
<b>Language of tuition</b>	Double Medium
<b>Academic organisation</b>	Drama
<b>Period of presentation</b>	Semester 1

### Drama and film studies 120 (DFK 120)

#### Module content:

Drama and film genres This module introduces the notion of genre as part of a wider concept of narrative building and storytelling in both drama and film. Different types of genre are introduced and discussed with regard to film and drama and furthermore linked to the idea of emerging identities in contemporary storytelling. All these parts are conceptually introduced and provide an introduction to reading, interpretation and giving meaning to various discourses in film and drama narratives.

A & B: For students who enrolled for the BA Drama programme prior to 2016, as well as for students entering the BDram programme in 2016

<b>Module credits</b>	10.00
<b>Prerequisites</b>	DFK 110



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<b>Contact time</b>	3 lectures per week
<b>Language of tuition</b>	Double Medium
<b>Academic organisation</b>	Drama
<b>Period of presentation</b>	Semester 2

## Heritage and cultural tourism 110 (EFK 110)

### Module content:

Introduction to the study of Heritage and Cultural Tourism; overview of South African resorts and nature conservation areas as tourist destinations within the broader context of heritage and cultural tourism. An introduction to the basic research skills in the HCT domain.

<b>Module credits</b>	12.00
<b>Service modules</b>	Faculty of Education
<b>Prerequisites</b>	No prerequisites.
<b>Contact time</b>	2 lectures per week
<b>Language of tuition</b>	Both Afr and Eng
<b>Academic organisation</b>	Historical and Heritage Stud
<b>Period of presentation</b>	Semester 1

## Heritage and cultural tourism 120 (EFK 120)

### Module content:

Archaeo-tourism

Analysis of tourist and other visitations to archaeological sites. Topics cover international and local legislation, ethics and best practices debates on who interprets and who 'owns' the past and profits from it. Also covered are site management plans, condition assessment and a consideration of the politics and ethics of 'heritage'. Case studies range from large UNESCO World Heritage Sites to small, almost forgotten 'places of the past' scattered across the globe.

<b>Module credits</b>	12.00
<b>Service modules</b>	Faculty of Education
<b>Prerequisites</b>	No prerequisites.
<b>Contact time</b>	2 lectures per week, 1 tutorial per week
<b>Language of tuition</b>	English
<b>Academic organisation</b>	Anthropology and Archaeology
<b>Period of presentation</b>	Semester 2



## Philosophy 110 (FIL 110)

### Module content:

Introduction to Philosophy

The two semester modules at first-year level introduce students to the four main subfields of Philosophy, namely epistemology and metaphysics, ethics and political philosophy. This module introduces students to two of these subfields. Students must contact the Department of Philosophy to ascertain which two subfields are covered in each semester as the choice may change from time to time due to availability of teaching staff. Students will become acquainted with the nature of philosophical reflection by exploring a number of classical philosophical themes in each subfield. Throughout the module there is an emphasis on developing those critical thinking, reading and writing skills that are required in Philosophy, while students become acquainted with the power of critique as critical judgment and discernment.

<b>Module credits</b>	12.00
<b>Service modules</b>	Faculty of Engineering, Built Environment and Information Technology Faculty of Law
<b>Prerequisites</b>	No prerequisites.
<b>Contact time</b>	3 lectures per week, 1 discussion class per week
<b>Language of tuition</b>	Both Afr and Eng
<b>Academic organisation</b>	Philosophy
<b>Period of presentation</b>	Semester 1

## Philosophy 120 (FIL 120)

### Module content:

Introduction to Philosophy

The two semester modules at first-year level introduce students to the four main subfields of Philosophy, namely epistemology and metaphysics, ethics and political philosophy. This module introduces students to two of these subfields. Students must contact the Department of Philosophy to ascertain which two subfields are covered in each semester as the choice may change from time to time due to availability of teaching staff. Students will become acquainted with the nature of philosophical reflection by exploring a number of classical philosophical themes in each subfield. Throughout the module there is an emphasis on developing those critical thinking, reading and writing skills that are required in Philosophy, while students become acquainted with the power of critique as critical judgment and discernment.

<b>Module credits</b>	12.00
<b>Service modules</b>	Faculty of Engineering, Built Environment and Information Technology Faculty of Law
<b>Prerequisites</b>	No prerequisites.
<b>Contact time</b>	1 discussion class per week, 3 lectures per week
<b>Language of tuition</b>	Both Afr and Eng
<b>Academic organisation</b>	Philosophy



**Period of presentation** Semester 2

## History 110 (GES 110)

### Module content:

The making of the Modern World: a survey

A selection of themes on Asia, Africa, the Americas and Europe and their contribution to the making of the Modern World.

**Module credits** 12.00

**Service modules** Faculty of Education  
Faculty of Law  
Faculty of Health Sciences

**Prerequisites** No prerequisites.

**Contact time** 2 lectures per week

**Language of tuition** Both Afr and Eng

**Academic organisation** Historical and Heritage Stud

**Period of presentation** Semester 1

## History 120 (GES 120)

### Module content:

Africa and South Africa: a survey

An overview focusing on the making of African and South African societies from the earliest times to the present with emphasis on the most significant historical forces, factors and events.

**Module credits** 12.00

**Service modules** Faculty of Education  
Faculty of Law  
Faculty of Health Sciences

**Prerequisites** No prerequisites.

**Contact time** 2 lectures per week

**Language of tuition** Both Afr and Eng

**Academic organisation** Historical and Heritage Stud

**Period of presentation** Semester 2

## Information science 110 (INL 110)

### Module content:

This module is an introduction to the study field of information science and its various professions. Key concepts that will be discussed include the following: the human as information processor and user; the life-cycle of



information in terms of processes, products and role-players; as well as the communication of information. The social-ethical impact of globalisation is included as a key concern, with reference to Africa.

<b>Module credits</b>	12.00
<b>Service modules</b>	Faculty of Humanities
<b>Prerequisites</b>	No prerequisites.
<b>Contact time</b>	1 practical per week, 3 lectures per week
<b>Language of tuition</b>	Both Afr and Eng
<b>Academic organisation</b>	Information Science
<b>Period of presentation</b>	Semester 1

### Information science 140 (INL 140)

#### Module content:

Information and communication technology. This module offers a brief overview of hardware and software, telecommunications technology, LANs, WANs and intranets, the information highway, the internet and the World Wide Web, computer ethics, ICTs, e-commerce, mobile computing technology and the influence that new trends and developments have on the distribution of information.

<b>Module credits</b>	12.00
<b>Service modules</b>	Faculty of Humanities
<b>Prerequisites</b>	No prerequisites.
<b>Contact time</b>	1 practical per week, 3 lectures per week
<b>Language of tuition</b>	Both Afr and Eng
<b>Academic organisation</b>	Information Science
<b>Period of presentation</b>	Semester 2

### Politics 111 (PTO 111)

#### Module content:

Basics of politics

An introduction to the study of organised political society at national and international levels with specific reference to political concepts, approaches and methods. The emphasis is on state and governance as frameworks for analysis. This includes the development and comparison of related political entities, processes and regime types of a democratic and non-democratic nature, also considering the salient changes brought about by globalisation.

<b>Module credits</b>	12.00
<b>Service modules</b>	Faculty of Economic and Management Sciences Faculty of Law
<b>Prerequisites</b>	No prerequisites.





<b>Contact time</b>	1 discussion class per week, 2 lectures per week
<b>Language of tuition</b>	Both Afr and Eng
<b>Academic organisation</b>	Political Sciences
<b>Period of presentation</b>	Semester 1

## Politics 120 (PTO 120)

### Module content:

Cooperation in the political world

An introduction to cooperation at national and international levels with specific reference to the nature, foundations and politics of cooperation. This includes an analysis and comparison of the politicisation, localisation and internationalisation of issues and of the problems at national, regional and international levels related to cooperation in an increasingly interdependent world characterised by the absence of supranational institutions. Attention is also paid to the corresponding dynamics of regime development, performance and change.

<b>Module credits</b>	12.00
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<b>Service modules</b>	Faculty of Economic and Management Sciences Faculty of Law
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<b>Prerequisites</b>	PTO 111(GS)
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<b>Contact time</b>	2 lectures per week, 1 discussion class per week
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<b>Language of tuition</b>	Both Afr and Eng
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<b>Academic organisation</b>	Political Sciences
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<b>Period of presentation</b>	Semester 2
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## Marketing applications 122 (BEM 122)

### Module content:

E-marketing, services marketing, not-for-profit marketing, business-to-business marketing, retailing, global marketing.

<b>Module credits</b>	10.00
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<b>Service modules</b>	Faculty of Engineering, Built Environment and Information Technology Faculty of Humanities Faculty of Natural and Agricultural Sciences
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<b>Prerequisites</b>	BEM 110 GS
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<b>Language of tuition</b>	Both Afr and Eng
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<b>Academic organisation</b>	Marketing Management
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<b>Period of presentation</b>	Semester 2
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## Religion studies 110 (REL 110)

### Module content:

The world of religion

What is religion? The functions of religion. Studying religion. Perspectives on religion. Common concepts and key terms in various religions will be dealt with - also generic dimensions and aspects. The interdependence of religion, culture and society.

**Module credits** 12.00

**Service modules** Faculty of Education

**Prerequisites** No prerequisites.

**Contact time** 1 discussion class per week, 2 lectures per week

**Language of tuition** Both Afr and Eng

**Academic organisation** Theology Dean's Office

**Period of presentation** Semester 1

## Religion studies 120 (REL 120)

### Module content:

Kaleidoscope of religions

The occurrence of religion in societies. Types of religion. Primal religions. Christianity, Judaism, Islam. A variety of religions will be addressed: capita selecta will be made from Christianity; Hinduism; Buddhism; New Religions; New Age; main developments in the world and South Africa.

**Module credits** 12.00

**Service modules** Faculty of Education

**Prerequisites** No prerequisites.

**Contact time** 1 discussion class per week, 2 lectures per week

**Language of tuition** Both Afr and Eng

**Academic organisation** Theology Dean's Office

**Period of presentation** Semester 2



## Curriculum: Year 2

Minimum credits: 120

### Core modules

#### Visual culture studies 211 (VKK 211)

##### Module content:

Gender, sexuality and visual representation

Introduction to the representation of sex, gender and sexuality in visual culture. Gender theory and terminology related to feminism, masculinity studies and *lgbtq* theory (lesbian, bisexual, gay, transgendered, queer) are unpacked. Themes and issues in gender and identity politics such as the male hero, the nude in late 19th century art, the femme fatale, hysteria, androgyny and transsexuality are dealt with. Sexuality and gender issues across a range of visual cultural such as soaps, sitcoms, artworks, advertisements, fashion, music videos and films are addressed.

<b>Module credits</b>	20.00
<b>Prerequisites</b>	No prerequisites.
<b>Contact time</b>	2 lectures per week, 1 discussion class per week
<b>Language of tuition</b>	Double Medium
<b>Academic organisation</b>	Visual Arts
<b>Period of presentation</b>	Semester 1

#### Visual culture studies 221 (VKK 221)

##### Module content:

Visual (Post)colonialisms This module investigates aspects of Africanness, Afrocentrism, multiculturalism, transnationalism and the African diaspora and studies a cross section of work including traditional art, tourist art and the hybrid aesthetics of contemporary African art and visual culture. The module also focuses on the ideology of imperialism and colonialism and its influence on art and visual culture from the nineteenth century onwards. The influence of postcolonial thinking on the deconstruction of the ideology of colonialism is highlighted with reference to landscape and memory, the exotic and primitivism in South African visual culture.

<b>Module credits</b>	20.00
<b>Prerequisites</b>	No prerequisites.
<b>Contact time</b>	2 lectures per week, 1 discussion class per week
<b>Language of tuition</b>	Double Medium
<b>Academic organisation</b>	Visual Arts
<b>Period of presentation</b>	Semester 2



## Visual culture studies 222 (VKK 222)

### Module content:

New media in visual culture

This module highlights and investigates emerging new media technologies by emphasising and critically analysing the cultural, political, rhetorical and aesthetic possibilities of these tools. New media is considered in terms of archiving, the digitisation and display of visual cultures, branding and dissemination of visual cultures. Theorists may include: McLuhan, Kellner and Manovich.

<b>Module credits</b>	20.00
<b>Service modules</b>	Faculty of Engineering, Built Environment and Information Technology
<b>Prerequisites</b>	No prerequisites.
<b>Language of tuition</b>	Double Medium
<b>Academic organisation</b>	Visual Arts
<b>Period of presentation</b>	Semester 1

## Elective modules

### Anthropology 210 (APL 210)

#### Module content:

Sex, gender and healing This module explores sex, sexuality, gender, sickness and healing. It entails analysing the ways in which these concepts are understood in diverse social contexts and studies how anthropologists think about them in contemporary society.

<b>Module credits</b>	20.00
<b>Prerequisites</b>	APL 110(GS)
<b>Contact time</b>	1 tutorial per week, 2 lectures per week
<b>Language of tuition</b>	English
<b>Academic organisation</b>	Anthropology and Archaeology
<b>Period of presentation</b>	Semester 1

### Anthropology 220 (APL 220)

#### Module content:

Power and wealth This module explores anthropological perspectives on politics, power and wealth in colonial and postcolonial contexts. Key concepts that are discussed include anthropological approaches to citizenship, cosmopolitanism, hegemony, human rights, neoliberalism, sovereignty, civil society, gender, race and class.

<b>Module credits</b>	20.00
<b>Prerequisites</b>	APL 110, APL 120(GS)



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<b>Contact time</b>	2 lectures per week, 1 tutorial per week
<b>Language of tuition</b>	English
<b>Academic organisation</b>	Anthropology and Archaeology
<b>Period of presentation</b>	Semester 2

## Drama and film studies 210 (DFK 210)

### Module content:

Historical modes of Western performance

The module involves a study of the socio-political contexts of Western Classical and Renaissance theatre, redirecting the focus to the notion of violence in performance during the age of Enlightenment.

A & B: For students who enrolled for the BA Drama programme prior to 2016, as well as for students entering the BDram programme in 2016.

<b>Module credits</b>	20.00
<b>Prerequisites</b>	DFK 120
<b>Contact time</b>	3 lectures per week
<b>Language of tuition</b>	Double Medium
<b>Academic organisation</b>	Drama
<b>Period of presentation</b>	Semester 1

## Drama and film studies 220 (DFK 220)

### Module content:

Realism and contemporary South African performance

Concepts of naturalism and realism will be interrogated in relation to dramatic texts and performance values in both drama and film. Ways in which dramatic realism emerges from and reflects historical perspectives since the „Age of Reason? will be offered. Against this background, the concept of „realism? will be interrogated in relation to performance texts and performance values in the emergence of interdisciplinary framework of performance studies. Ways in which dramatic realism emerges from and reflects historical perspectives will be offered and discussed, so as to draw connections between realism, and contemporary South African performance.

A & B: For students who enrolled for the BA Drama programme prior to 2016, as well as for students entering the BDram programme in 2016.

<b>Module credits</b>	20.00
<b>Prerequisites</b>	DFK 210
<b>Contact time</b>	3 lectures per week
<b>Language of tuition</b>	Double Medium
<b>Academic organisation</b>	Drama



**Period of presentation** Semester 2

## Heritage and cultural tourism 210 (EFK 210)

### Module content:

*Utilisation of SA cultural historical heritage for tourism*

Remembrance and commemoration and its utilisation in the tourism industry. Introduction to the historical-constitutional development of South Africa and inter-group relations in the country in the context of the heritage and tourism sector. An introduction to field research in the HCT domain.

**Module credits** 20.00

**Service modules** Faculty of Education

**Prerequisites** EFK 110(GS)

**Contact time** 2 lectures per week

**Language of tuition** Both Afr and Eng

**Academic organisation** Historical and Heritage Stud

**Period of presentation** Semester 1

## Heritage and cultural tourism 220 (EFK 220)

### Module content:

Community-based tourism Development theories and tourism theory: relation between development and tourism. Pro-poor tourism: Opportunities for and constraints on tourism development. Case studies in sub-Saharan Africa.

**Module credits** 20.00

**Service modules** Faculty of Education

**Prerequisites** No prerequisites.

**Contact time** 1 tutorial per week, 2 lectures per week

**Language of tuition** English

**Academic organisation** Anthropology and Archaeology

**Period of presentation** Semester 2

## Philosophy 220 (FIL 220)

### Module content:

*Political philosophy and ethics*

In this module the ways in which human reality is reflected on in practical philosophy, are examined. Both the analytical, interpretative perspective and the normative perspective are covered. This is done with the aid of a selection of key themes and texts from the history of philosophy, but with special attention to their contemporary relevance. The first of the two foci of this semester module will be on political philosophy. Among the issues that



may be covered are justice, power, ideology, authority, the social contract, law, legitimacy, recognition, etc. The second focus of this semester module will be on ethics. Among the issues that may be covered are the formation of rules, principles, ideal, dispositions and the capability to judge that regulate such diverse phenomena as freedom, equality, rights, distribution, oppression. pluralism, and others. The classical approaches to ethics - virtue ethics, deontology, consequentialism - will form the backdrop against which moral philosophy will be discussed. In this module, in general, the student can expect to be exposed to the work of Plato, Aristotle, Augustine, Aquinas, Machiavelli, Hobbes, Locke, Kant, Hegel, Marx, Sidgwick, Nietzsche, Weber, Mead, Arendt, Habermas, Rawls, Ricoeur, Walzer, Young, Sen, Honneth, and others.

<b>Module credits</b>	20.00
<b>Service modules</b>	Faculty of Engineering, Built Environment and Information Technology
<b>Prerequisites</b>	At least one of FIL 110, 120
<b>Contact time</b>	2 lectures per week, 1 discussion class per week
<b>Language of tuition</b>	Both Afr and Eng
<b>Academic organisation</b>	Philosophy
<b>Period of presentation</b>	Semester 2

## History 210 (GES 210)

### Module content:

Themes from African History A selection of themes on the history of Africa and its people during pre-colonial, colonial and post-colonial times, focusing on the social, political and economic forces that helped shape the African historical experience.

<b>Module credits</b>	20.00
<b>Service modules</b>	Faculty of Education
<b>Prerequisites</b>	GES 120(GS)
<b>Contact time</b>	2 lectures per week
<b>Language of tuition</b>	Both Afr and Eng
<b>Academic organisation</b>	Historical and Heritage Stud
<b>Period of presentation</b>	Semester 1

## History 220 (GES 220)

### Module content:

Rise and fall of segregation and apartheid Focuses on the origin and theoretical foundations of these policies and their entrenchment in SA legislation. The resistance against the institution of these respective policies and the subsequent dismantling of apartheid. The impact on social, cultural and economic terrain.

<b>Module credits</b>	20.00
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<b>Service modules</b>	Faculty of Education
<b>Prerequisites</b>	GES 110(GS), GES 120(GS)
<b>Contact time</b>	2 lectures per week
<b>Language of tuition</b>	Both Afr and Eng
<b>Academic organisation</b>	Historical and Heritage Stud
<b>Period of presentation</b>	Semester 2

## Information science 240 (INL 240)

### Module content:

Social and ethical impact. This module examines moral and legal regulation practices related to information in print and digital environments. Different ethical theories are identified and applied to privacy, access to information, information poverty and censorship. The interpretation and enforcement of rules and regulations are discussed.

<b>Module credits</b>	20.00
<b>Service modules</b>	Faculty of Humanities
<b>Prerequisites</b>	No prerequisites.
<b>Contact time</b>	3 practicals per week, 3 lectures per week
<b>Language of tuition</b>	Both Afr and Eng
<b>Academic organisation</b>	Information Science
<b>Period of presentation</b>	Semester 1

## Religion studies 210 (REL 210)

### Module content:

Focus on religion

Part 1: Christianity

Jesus as founder of Christianity; Images of Jesus; current research on the 'historical Jesus'; core issues in the debate on the 'historical Jesus'. Capita selecta from themes like: New Testament Christianity; Christian history in survey; Christian missions; After the Industrial Revolution and the Enlightenment; Christianity in a secularist age; The rise of Third World Christianity.

Part 2: Traditional African religiosity

Primal religion and traditional African religion; Traditional life and world view. Key elements like: Concept of time; Concept of God; Ancestral cult; Power doctors, healers and cultic leadership; Ethics: Examples of African religion; San religion; Zulu religion; Shona religion.

<b>Module credits</b>	20.00
<b>Service modules</b>	Faculty of Education
<b>Prerequisites</b>	No prerequisites.





<b>Contact time</b>	2 lectures per week
<b>Language of tuition</b>	Double Medium
<b>Academic organisation</b>	Theology Dean's Office
<b>Period of presentation</b>	Semester 1

## Religion studies 220 (REL 220)

### Module content:

Part 1: Myth, symbols and other phenomena

Religion in diachronic and phenomenological perspective; Cosmologies and theologies; Myth and narrative; Ritual; Spirituality; Offices; Symbolism and communication. The module will focus primarily on mythical motives and thought patterns in the Old and New Testaments. By means of a capita selecta the chosen texts are analysed within the timeframe and world view of their own origin.

Part 2: Ancient religions

The content, characteristics and influence of religions in the Ancient Near Eastern and Mediterranean worlds will be studied: e.g. Egypt, Canaan, Mesopotamia, Greece etc. (A selection will be made every year.)

<b>Module credits</b>	20.00
<b>Service modules</b>	Faculty of Education
<b>Prerequisites</b>	No prerequisites.
<b>Contact time</b>	2 lectures per week
<b>Language of tuition</b>	Double Medium
<b>Academic organisation</b>	Theology Dean's Office
<b>Period of presentation</b>	Semester 2

## Political science 210 (STL 210)

### Module content:

Political dynamics (Micro)

The study of the theory and practice of behavioural phenomena in politics. With reference to appropriate examples, the emphasis is on the study of political culture, leadership, communication, interests groups, parties and party systems; on elections, electoral systems, voting behaviour; and on public opinion and direct popular control techniques.

<b>Module credits</b>	20.00
<b>Service modules</b>	Faculty of Economic and Management Sciences
<b>Prerequisites</b>	PTO 111(GS), PTO 120(GS)
<b>Contact time</b>	3 lectures per week
<b>Language of tuition</b>	English
<b>Academic organisation</b>	Political Sciences



**Period of presentation** Semester 1

## Political science 220 (STL 220)

### Module content:

Political dynamics (Macro)

A theoretical basis and framework is provided for the description, analysis and classification of political and policy problems. The emphasis is on the nature of the state, governance and conflict in Africa. Amongst others a study is made of the issues of colonialism and post-colonialism, democratisation, authoritarianism and the development of the state in Africa, in the context of a globalising world.

**Module credits** 20.00

**Service modules** Faculty of Economic and Management Sciences

**Prerequisites** PTO 111(GS), PTO 120(GS), STL 210(GS)

**Contact time** 3 lectures per week

**Language of tuition** English

**Academic organisation** Political Sciences

**Period of presentation** Semester 2

## Consumer behaviour 212 (BEM 212)

### Module content:

Internal and external influencing factors of consumer behaviour, the consumer's decision process and application fields of consumer behaviour, consumerisms and social responsibility, buying behaviour of consumers in both product and service related industries, consumer psychology and the influence thereof on buying behaviour, psychology of pricing, influencing factors in consumer buying behaviour, the impact of various forms of marketing communication on buying behaviour.

**Module credits** 16.00

**Service modules** Faculty of Engineering, Built Environment and Information Technology  
Faculty of Humanities  
Faculty of Natural and Agricultural Sciences

**Prerequisites** BEM 110 GS

**Contact time** 3 lectures per week

**Language of tuition** Both Afr and Eng

**Academic organisation** Marketing Management

**Period of presentation** Semester 1

## Integrated brand communications 224 (BEM 224)

### Module content:



Integrated brand communications approach, marketing communication planning, objectives and budgets for integrated marketing communications, principles and strategising of marketing communication elements, new media, the brand name communication process, marketing metrics and evaluation for marketing communication effectiveness.

**Module credits** 16.00

**Service modules** Faculty of Engineering, Built Environment and Information Technology  
Faculty of Humanities  
Faculty of Natural and Agricultural Sciences

**Prerequisites** BEM 110 GS

**Contact time** 3 lectures per week

**Language of tuition** Both Afr and Eng

**Academic organisation** Marketing Management

**Period of presentation** Semester 2



## Curriculum: Final year

Minimum credits: 150

### Core modules

#### Visual culture studies 311 (VKK 311)

**Module content:**

Post/Modernities: Contemporary discourses

This module investigates Modernism and Postmodernism as the dominant aesthetic, discursive and visual paradigms of the 20th and 21st centuries. Key concepts in these discourses and counter-discourses are highlighted and explored, such as the creation of modern subjectivity, the beautiful and the sublime, the avant garde, the metaphysics of presence, originality, authorship, hermeneutics, the “language turn”, différance and the so-called “end of art”. Theorist may include: Kant, Heidegger, Derrida and Foucault.

**Module credits** 30.00

**Prerequisites** No prerequisites.

**Contact time** 1 discussion class per week, 2 lectures per week

**Language of tuition** Double Medium

**Academic organisation** Visual Arts

**Period of presentation** Semester 1

#### Visual culture studies 321 (VKK 321)

**Module content:**

Visual and virtual spaces

Critical decoding of culturally encoded ideas and ideologies embodied in the construction of space, place, and cyberspace in selected Modernist and Postmodernist cultural practices. Topics include spaces of consumption and entertainment such as shopping malls; gender and spatiality; symbolic spaces; surveillance and the architecture of fear. Land art, environmental art and related debates are also addressed. The ways in which real space is virtualised through new technologies; the history and development of virtual reality, virtual communities, the cyborg and cyberpunk, as well as post humanism, are all engaged with specific emphasis on how embodiment and disembodiment are represented visually.

**Module credits** 30.00

**Prerequisites** No prerequisites.

**Contact time** 1 discussion class per week, 2 lectures per week

**Language of tuition** Double Medium

**Academic organisation** Visual Arts

**Period of presentation** Semester 2



## Visual culture studies 322 (VKK 322)

### Module content:

Advanced discourses

This module considers an array of visual research methods appropriate to the specific disciplines of fine arts, information design and visual studies. In particular, a key focus is on identifying research topics in the visual arts and providing a suitable method for their investigation and/or analysis. The identified research topic will culminate in an independent research project that may be pursued further in postgraduate studies.

<b>Module credits</b>	30.00
<b>Prerequisites</b>	No prerequisites.
<b>Language of tuition</b>	Double Medium
<b>Academic organisation</b>	Visual Arts
<b>Period of presentation</b>	Semester 2

## Elective modules

### Anthropology 310 (APL 310)

#### Module content:

Africa: anthropological perspectives Contemporary ethnographic studies in the African continent, with particular reference to politics, war, resettlement and refugees, religion, identity formation and identity politics, ethnicity and class, and consumption.

<b>Module credits</b>	30.00
<b>Prerequisites</b>	APL 210(GS)
<b>Contact time</b>	1 tutorial per week, 2 lectures per week
<b>Language of tuition</b>	English
<b>Academic organisation</b>	Anthropology and Archaeology
<b>Period of presentation</b>	Semester 1

### Anthropology 320 (APL 320)

#### Module content:

Fieldwork, ethnography and theory This module reviews themes such as conducting fieldwork, writing ethnography and developing theory in anthropology. The module allows the opportunity to gain experience with ethnographic field methods in order to develop insight into the implications of methodological choices and their relationship to research questions and settings.

<b>Module credits</b>	30.00
<b>Prerequisites</b>	APL 210, APL 220(GS)
<b>Contact time</b>	1 tutorial per week, 2 lectures per week



<b>Language of tuition</b>	English
<b>Academic organisation</b>	Anthropology and Archaeology
<b>Period of presentation</b>	Semester 2

## Marketing management 321 (BEM 321)

### Module content:

Strategic issues in marketing, strategic marketing, strategic analysis (market analysis, customer analysis, competitor analysis and internal analysis), market strategies (competitive strategies, strategies in the product life cycle and relationship building strategies) and strategy implementation and control.

<b>Module credits</b>	20.00
<b>Service modules</b>	Faculty of Humanities Faculty of Natural and Agricultural Sciences
<b>Prerequisites</b>	BEM 212
<b>Contact time</b>	3 lectures per week
<b>Language of tuition</b>	Both Afr and Eng
<b>Academic organisation</b>	Marketing Management
<b>Period of presentation</b>	Semester 2

## Drama and film studies 310 (DFK 310)

### Module content:

Reading cultural representation

Against the framework of post-colonialism, issues of signification, representation and meaning in performance will be considered in relation to selected theoretical approaches to performance and their concern with gender in theatre and film. Representation and subjectivity and how they are revealed as gendered fictions rather than „natural?, inevitable realities will be explored through various drama and film texts. The student will explore how the body, as codified cultural product, can become a symbolic battleground for cultural supremacy in and through performance.

A & B: For students who enrolled for the BA Drama programme prior to 2016, as well as for students entering the BDram programme in 2016.

<b>Module credits</b>	30.00
<b>Prerequisites</b>	DFK 220
<b>Contact time</b>	3 lectures per week
<b>Language of tuition</b>	Double Medium
<b>Academic organisation</b>	Drama
<b>Period of presentation</b>	Semester 1



## Drama and film studies 320 (DFK 320)

### Module content:

Counter discourses

Social relations, material conditions, discursive practices, identity and representational structures will be studied in relation to Marxist Materialism, cross-cultural theatre, postmodern discourse and post-theory ideas. Key figures and ideas from relevant critical theory will guide an interrogation of popular performance and cinema as well as non-dominant cinemas and modes of performance.

A & B: For students who enrolled for the BA Drama programme prior to 2016, as well as for students entering the BDram programme in 2016.

<b>Module credits</b>	30.00
<b>Prerequisites</b>	DFK 310
<b>Contact time</b>	3 lectures per week
<b>Language of tuition</b>	Double Medium
<b>Academic organisation</b>	Drama
<b>Period of presentation</b>	Semester 2

## Heritage and cultural tourism 310 (EFK 310)

### Module content:

Cultural historical sites and activities in SA

Introduction to the most important cultural historical sites and cultural activities in South Africa, with a specific focus on cultural tourism in practice. A research assignment with particular attention to literature analysis.

<b>Module credits</b>	30.00
<b>Service modules</b>	Faculty of Education
<b>Prerequisites</b>	EFK 210
<b>Contact time</b>	2 lectures per week
<b>Language of tuition</b>	Both Afr and Eng
<b>Academic organisation</b>	Historical and Heritage Stud
<b>Period of presentation</b>	Semester 1

## Heritage and cultural tourism 320 (EFK 320)

### Module content:

Ethno-tourism

Approaches to the study of cultural landscapes: characteristics of ethno-tourism. The problem of stereotyping in the tourist industry. Influence of tourism on host communities: tourism dependence and residents' attitudes, authenticity and the presentation and commodification of culture. An assignment with particular attention to qualitative research methods.



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<b>Module credits</b>	30.00
<b>Service modules</b>	Faculty of Education
<b>Prerequisites</b>	No prerequisites.
<b>Contact time</b>	2 lectures per week
<b>Language of tuition</b>	English
<b>Academic organisation</b>	Anthropology and Archaeology
<b>Period of presentation</b>	Semester 1

## Philosophy 310 (FIL 310)

### Module content:

#### *Philosophical anthropology and cognitive philosophy*

In this module the focus is on the quest to understand humankind and its relations to reality and knowledge. Both the analytical, interpretative perspective and the normative perspective are covered. This is done with the aid of a selection of key themes and texts from the history of philosophy, but with special attention to their contemporary relevance. The first of the two foci of this semester module is philosophical anthropology or contemporary metaphysics. Themes covered may include: Is a human more than the sum total of its properties?; the relation between consciousness, self-consciousness and the human unconscious; the meaning of life; the nature of personal identity; the issue of free will, and others. The second focus of the semester module is the cognitive disciplines of philosophy, such as philosophy of science, philosophy of mind and epistemology. In philosophy of science, themes covered may include the types of reasoning in science, the nature and role of explanations in science, the scientific realism debate, the nature of scientific progress, justification of scientific theories, the role of truth in science, and others. In philosophy of mind, themes covered may include the relation between spirit, psyche and body - the mind-body problem, the nature of consciousness and qualia, dualism, materialism, functionalism, physicalism, supervenience, intentionality, and others. In epistemology themes covered may include rationalism, empiricism, transcendental, idealism and Kant foundationalism coherentism, epistemic internalism and externalism, radical scepticism, and others.

<b>Module credits</b>	30.00
<b>Service modules</b>	Faculty of Engineering, Built Environment and Information Technology
<b>Prerequisites</b>	At least three of FIL 110, 120, 210, 220
<b>Contact time</b>	1 discussion class per week, 2 lectures per week
<b>Language of tuition</b>	Both Afr and Eng
<b>Academic organisation</b>	Philosophy
<b>Period of presentation</b>	Semester 1

## Philosophy 320 (FIL 320)

### Module content:

#### *Philosophical hermeneutics and social philosophy*

The first of the two foci of this semester module is a discussion and analysis of philosophical perspectives on the





hermeneutical problem (the problem of understanding and interpretation), with particular attention to contemporary thinkers such as Nietzsche, Heidegger, Gadamer and Derrida. The second focus of the semester module is social philosophy where philosophical questions on social forms, structures, institutions, practices, habitus and ethos will be raised. A range of themes may be investigated, such as structure and agency, social imaginaries, new social formations, institutional cultures, gender and sexuality, subject constitution, and others. Furthermore, the framing of these themes in a spectrum of approaches including Critical Theory, Theory of Ideology, Constructivism, Social Action Theory, Metaphorology, Critical Race Theory, Genealogy, and others will be analysed and explored.

<b>Module credits</b>	30.00
<b>Service modules</b>	Faculty of Engineering, Built Environment and Information Technology
<b>Prerequisites</b>	FIL 110, 120, 210, 220 and 310
<b>Contact time</b>	1 discussion class per week, 2 lectures per week
<b>Language of tuition</b>	Both Afr and Eng
<b>Academic organisation</b>	Philosophy
<b>Period of presentation</b>	Semester 2

### History 310 (GES 310)

#### Module content:

Historical trends in the modern world A selection of political, economic and social themes.

<b>Module credits</b>	30.00
<b>Service modules</b>	Faculty of Education
<b>Prerequisites</b>	GES 110, GES 120; GES 210(GS), GES 220
<b>Contact time</b>	2 lectures per week
<b>Language of tuition</b>	Both Afr and Eng
<b>Academic organisation</b>	Historical and Heritage Stud
<b>Period of presentation</b>	Semester 1

### History 320 (GES 320)

#### Module content:

Globalisation, diversity and change Theories and interpretation on the process of change. Globalisation and its significance for, inter alia, the global economy, the nation-state, nationalism, ethnicity and culture.

<b>Module credits</b>	30.00
<b>Service modules</b>	Faculty of Education
<b>Prerequisites</b>	GES 210, 220 or approval of HOD
<b>Contact time</b>	2 lectures per week



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<b>Language of tuition</b>	Both Afr and Eng
<b>Academic organisation</b>	Historical and Heritage Stud
<b>Period of presentation</b>	Semester 2

### Information science: Socio-political aspects of information in global context 360 (INL 360)

#### Module content:

This module examines aspects of the information and knowledge society within local, regional and international contexts. A special focus of the module is the interaction and exchange of data, information and knowledge from communities' local knowledge system with data, information and knowledge from the global knowledge system. The module discusses the growth and role of information and communication technologies (ICTs), and their implications for development.

<b>Module credits</b>	30.00
<b>Service modules</b>	Faculty of Humanities
<b>Prerequisites</b>	No prerequisites.
<b>Contact time</b>	3 practicals per week, 3 lectures per week
<b>Language of tuition</b>	English
<b>Academic organisation</b>	Information Science
<b>Period of presentation</b>	Semester 1

### Religion studies 310 (REL 310)

#### Module content:

Part 1: Reflecting on religion

Theories about religion; Religion and ideology; Secularism; Uniqueness; Doctrinal issues, etc.

Part 2: Topical issues

The relationship between religion and various topical issues in society will be addressed, like: Religion and society; religion and gender; religion and economics; religion, politics and the state; religion and the environment, etc.

<b>Module credits</b>	30.00
<b>Service modules</b>	Faculty of Education
<b>Prerequisites</b>	No prerequisites.
<b>Contact time</b>	2 lectures per week
<b>Language of tuition</b>	Double Medium
<b>Academic organisation</b>	Theology Dean's Office
<b>Period of presentation</b>	Semester 1



## Religion studies 320 (REL 320)

### Module content:

Part 1: Religions as neighbours

Plurality; Religious interaction; Practical issues, e.g. Themes to be addressed are: conflict, propaganda, indoctrination, dialogue, syncretism, respect and tolerance. Models of dealing with plurality will be studied, e.g. fundamentalism, relativism, pluralism, inclusivism, exclusivism, secularism and co-responsibility and cooperation.

Part 2: Religion and the arts

Iconography; overview on the exposition of biblical themes in the expressive arts and music; religious aspects of well-known artefacts and musical compositions; function of art and music in worship.

<b>Module credits</b>	30.00
<b>Service modules</b>	Faculty of Education
<b>Prerequisites</b>	No prerequisites.
<b>Contact time</b>	2 lectures per week
<b>Language of tuition</b>	Double Medium
<b>Academic organisation</b>	Theology Dean's Office
<b>Period of presentation</b>	Semester 2

## Political science 310 (STL 310)

### Module content:

Political theory

A theoretical and normative study of political ideas. This includes the study of key political thinkers such as Plato, Thomas Hobbes and John Rawls as well as the contemporary manifestations of ideologies such as liberalism, socialism, conservatism and nationalism. This normative assessment of politics concludes with a critical evaluation of the development, nature and practical value of prominent democratic theories including participatory, legal, and deliberative democracy.

<b>Module credits</b>	30.00
<b>Service modules</b>	Faculty of Economic and Management Sciences
<b>Prerequisites</b>	PTO 111, PTO 120, STL 210(GS), STL 220(GS)
<b>Contact time</b>	3 lectures per week
<b>Language of tuition</b>	English
<b>Academic organisation</b>	Political Sciences
<b>Period of presentation</b>	Semester 1

## Political science 320 (STL 320)

### Module content:

Part 1: Democratic studies

A high level critical analysis of democratic theory and practice. The analysis of democratic theory will include

themes such as classical, radical, deliberative and feminist perspectives. The analysis of democratic practice will include aspects such as democratisation, democratic consolidation, democratic citizenship and society, the role and importance of civil society, the institutions and procedures for democracy and “good governance”.

#### Part 2: Political analysis

The methods and practice of political analysis is the focus of study. The principles and problems underpinning different approaches and methods of political analysis are described and explained. This includes the nature, methods and use of comparative analysis, forecasting, risk analysis, performance evaluation and the political audit. These analytical methods are positioned in a political and policy context, with emphasis on practical application. Applicable examples and case studies are used throughout.

<b>Module credits</b>	30.00
<b>Service modules</b>	Faculty of Economic and Management Sciences
<b>Prerequisites</b>	PTO 111, PTO 120, STL 210(GS), STL 220(GS), STL 310(GS)
<b>Contact time</b>	3 lectures per week
<b>Language of tuition</b>	English
<b>Academic organisation</b>	Political Sciences
<b>Period of presentation</b>	Semester 2

### Marketing research 314 (BEM 314)

#### Module content:

The role of marketing research, the process of marketing research, interpretation of secondary research, qualitative research, survey research, observation, measurement and attitude scaling, questionnaire design, sampling design and sampling procedures, basic data analysis, descriptive statistical analysis, interpretation and reporting of results, research report writing.

<b>Module credits</b>	20.00
<b>Service modules</b>	Faculty of Humanities Faculty of Natural and Agricultural Sciences
<b>Prerequisites</b>	BEM 110; BEM 212 GS and STK 110
<b>Contact time</b>	3 lectures per week
<b>Language of tuition</b>	Both Afr and Eng
<b>Academic organisation</b>	Marketing Management
<b>Period of presentation</b>	Semester 1

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