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# University of Pretoria Yearbook 2016

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## Visual design (1) 102 (VIO 102)

**Qualification** Undergraduate

**Faculty** [Faculty of Humanities](#)

**Module credits** 16.00

**Programmes** [BIS Multimedia](#)

**Service modules** Faculty of Engineering, Built Environment and Information Technology

**Prerequisites** 5 for Mathematics or WTW 114 or WTW 133 and 143

**Contact time** 1 practical per week, 1 lecture per week

**Language of tuition** Double Medium

**Academic organisation** Visual Arts

**Period of presentation** Year

### Module content

\*Only for students who specialise in BIS Multimedia

Introduction to elements and principles of design, typography and layout. Application of visual principles and techniques. Media characteristics. The design process.

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