



University of Pretoria Yearbook 2016

International business management 369 (OBS 369)

Qualification	Undergraduate
Faculty	Faculty of Economic and Management Sciences
Module content	<p>International financial management Purpose, scope and principles of international financial management; international cashflow management; foreign exchange risk and foreign exchange risk management; international investment and financing decisions; import and export management; import and export financing, and international purchasing and sourcing.</p> <p>International management, leadership and market entry International management and leadership; dimensions of strategic international human resource management; international market entry and introduction to international marketing strategy, and future perspectives on Southern Africa as an emerging market.</p>
Module credits	20.00
Programmes	BCom Business Management BCom Entrepreneurship BCom Option: Supply Chain Management BSc Information Technology Information and Knowledge Systems
Service modules	Faculty of Engineering, Built Environment and Information Technology
Prerequisites	Admission to the exam in OBS 359
Contact time	2 lectures per week
Language of tuition	Both Afr and Eng
Academic organisation	Business Management
Period of presentation	Semester 2

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