



University of Pretoria Yearbook 2016

Supply chain management 326 (OBS 326)

Qualification	Undergraduate
Faculty	Faculty of Economic and Management Sciences
Module credits	20.00
Programmes	BCom Option: Supply Chain Management
Prerequisites	OBS 316 GS
Contact time	3 lectures per week
Language of tuition	English
Academic organisation	Business Management
Period of presentation	Semester 2

Module content

*Only for BCom (Option: Supply Chain Management) students

Corporate alignments; competitive positioning; customer service design; strategy design; channel strategy; network design; supply chain relationships; supply chain design; supplier alignment; operations alignment; distribution alignment; demand alignment and logistics information systems.

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