



University of Pretoria Yearbook 2016

Entrepreneurship 223 (OBS 223)

Qualification	Undergraduate
Faculty	Faculty of Economic and Management Sciences
Module credits	16.00
Programmes	BCom Entrepreneurship
Prerequisites	OBS 213 GS. Only available to BCom (Entrepreneurship) students
Contact time	3 lectures per week
Language of tuition	Double Medium
Academic organisation	Business Management
Period of presentation	Semester 2

Module content

*Only for BCom (Entrepreneurship) students

Entrepreneurial process; new ideas; identification of opportunities; the entrepreneurial mind in action; the entrepreneurial manager; new business plans. Ethics and the entrepreneur; management of growth; entrepreneurs in unsuccessful businesses and closure of the entrepreneurial process (harvesting).

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