



# University of Pretoria Yearbook 2016

## Business management 143 (OBS 143)

**Qualification** Undergraduate

**Faculty** [Faculty of Economic and Management Sciences](#)

**Module credits** 8.00

**Programmes** [BCom \(M\) Four-year programme](#)

[BSc Extended programme - Mathematical Sciences](#)

**Prerequisites** OBS 133; Only available to BCom (Four-year programme) students

**Contact time** Foundation Course, 3 lectures per week, 1 discussion class per week

**Language of tuition** English

**Academic organisation** Business Management

**Period of presentation** Semester 2

### Module content

Introduction to and overview of general management, especially regarding the five management tasks, strategic management, contemporary developments and management issues, financial management, marketing, public relations. (Note: For marketing students, marketing is replaced by financial management, and public relations by small business management.)

Introduction to and overview of the value chain model, management of the input, management of the purchasing function, management of the transformation process with specific reference to production and operations management, human resources management, and information management; corporate governance and black economic empowerment (BEE).

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