



University of Pretoria Yearbook 2016

Introduction to culture and media studies 724 (LCC 724)

Qualification	Postgraduate
Faculty	Faculty of Humanities
Module credits	20.00
Prerequisites	No prerequisites.
Contact time	1 lecture per week
Language of tuition	Double Medium
Academic organisation	Afrikaans
Period of presentation	Semester 1

Module content

Not offered in 2014

In this introductory module the path-breaking theoretical texts of leading schools of thought and theoreticians in the field of culture and media study will be studied. Questions will be asked about key concepts such as 'culture', 'media', "communication", "Marxism", "structuralism", "feminism" and "postcolonialism" and their historical roots. The evolution of these approaches to culture and media as well as current developments in the field of study will be explored.

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